PARTNERSHIP & EXHIBITOR OPPORTUNITIES

LaingBuisson™

Private Healthcare Summit 2027

30 Euston Square, London

19 May 2027

laingbuissonevents.com

CONTACT US TODAY

+44 (0)20 7841 0045

sales@laingbuisson.com



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Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William **Laing**
Founder & Executive Chairman

LaingBuisson
Private Healthcare
Summit 2027



About the conference

Celebrating its 14-year anniversary, the Summit is a key annual event for the private health sector.

Attracting senior executives and decision makers seeking a competitive edge, combined with LaingBuisson's latest data insights, the Summit provides invaluable expertise from thought leaders in healthcare operations and marketing.

The conference promises a comprehensive agenda featuring expert speakers, interactive discussion and valuable networking.



Who attends?

Designed for Director level and above, this conference attracts a diverse group of attendees, including:

- Clinics, Healthcare Practices and Private Hospitals
- Clinical Commissioning Groups
- Consultants and Specialists
- Corporate Purchasers of Healthcare Benefits
- Healthcare Policymakers and Government
- NHS Private Patient Units
- Patient and Consultant Organisations
- Private Healthcare Operators
- Private Medical Insurers and Brokers
- Purchasers & Commissioners of Private
- Healthcare Services

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Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 55,000+ social media global users and 15,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.



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Previous Attending Organisations

Abacus Medicine A/S
Abi
Acacium Group
Active Care Group
Adalta Recruitment
Addleshaw Goddard
Allocate Software
Alliance Medical
AMI
Aon
Ashphin Medical
Assura
AstraZeneca UK
Aviva
AXA Health
Bain & Company
Barbican Physio
Barts Health NHS Trust
Basinghall Clinic, Cromwell Hospital and London Medical
BMA British Medical Association
Benenden Health
Benenden Hospital
Bevan Brittan
Birketts
Blink
Bluebird IT Solutions
Blueleaf
Bloomberg Opinion
Broadlake
Brodies
Browne Jacobson
Buckinghamshire Healthcare Projects
Bupa
Bupa Health Services
Candesic
Canon Medical Systems
Capsticks Solicitors
Care Hires
Casa Mia Care Home
CF - Carnall Farrar
Cemplicity
Chase Lodge Hospital
Christie & Co
Chrysalis Finance
Cialice
CIL Strategy Consultants
Circle Health Group
Cleveland Clinic London
Clynxx
CMR Surgical
Cochlear Europe
Colbalt Health
Compass Associates
Compass Group UK
Compass Recruitment Solutions
Competition and Markets Authority
Connell Consulting
Convene
Credentially
Cromwell Hospital
Curzon Consulting
Darwin Group
DC Advisory
Definite Article Media
Diagnexia UK
Doctify
Doctors Hospital Health System
Downing
Dr Haus Dermatology Clinic
East Sussex Healthcare Trust
Edge Health
Ellea Nursing
Embla
Enterprise Ireland
ERA
Erbe Medical UK
Ernst & Young
Exemplar Health Care Service
Exigere
Financial Times
Fluid
Full Health Medical
FURTHER UNDERWRITING INTERNATIONAL
GLU
Genesis Cancer Care UK
GenesisCare
Genseq Group
Goodwin Procter
Grant Thornton UK
GSK
Guy's and St Thomas' Specialist Care
Hamilton George Care
Hazlewoods
HCA Healthcare UK
Healix
Health Service Journal (HSJ)
Healthcare Purchasing Alliance
Healthcode
Healthtech Fellow
Hill Dickinson
Hood & Woolf
Horder Healthcare
Howden Employee Benefits & Wellbeing
Howgate Sable
Hymans Robertson
ibml
iheed
IHPN
Imperial College Healthcare NHS Trust
Imperial College Healthcare Private Care
Imperial Private Healthcare
Independent Doctors Federation
Independent Practitioner Today
Independent Sector Complaints Adjudication Services
Infermedica
Informed Genomics
Inizio Engage
Insider Pro
Insignia Global Partners
Integrated Healthcare Management
IQVIA
iRhythm
iWGC
J&J Innovative Medicine
Janssen
Jefferies International
King Edward VII's Hospital
KPMG
L.E.K. Consulting
Latchmore Healthcare Associates
Leeds Teaching Hospital
Link Medical Solutions
LIPS (London International Patient Services)
LivingCare Diagnostic
Lloyds Clinical
London Bridge Healthcare
LSI Architects
Lundbeck
Lumeon
LycaHealth
Maidstone & Tunbridge Wells NHS Trust
Mansfield Advisors
Marsh Farmer
Maven Clinic
Mayo Clinic Healthcare
MB Global Health
McLaughlin and Harvey Construction
MDDUS
MDU
Medbelle
Medical Billing & Collection
Medical Practice Management
Medico Digital
Medihive UK
MEDii Health
Medinet Clinical Services
Mills & Reeve
Milliman
Missang
Moneypenny
Motics
MPS Partnerships
MXAi Health
MYA
My Clinical Outcomes
Neo Health Hub
New Victoria Hospital
Newcross Healthcare
Newmedica
NextGen Strategy Partners
NHS England
NHS Norfolk & Waveney ICB
NHS Open Space
NHS Professionals
Nightingale Hospital
North Bristol NHS Trust
Northwestern Medicine
Novartis Pharmaceuticals UK
Novocure
Nourish Care
Nuffield Health
OKR Consulting
Oncimmune
One Heart Clinic
Pace
Patchwork Health
PatientSource
Patients Know Best
Pharmaceutical Press
Pfizer
Pharmacierge
PHIN
Phoenix Equity Partners
PMP
Practice Plus Group Hospitals
Presidio UK
PricewaterhouseCoopers (PWC)
Priory
Promptly
PureSportsMedicine
Public Policy Projects
QHERE
Queen's Park Equity
Quest Medical
Ralph Trustees
Ramsay Health Care UK
Randox Health
Re:Cognition Health
REC
Reframe
Reframe Cancer
RelateCare
Reputation
Retinue Solutions
Right at Home
Rokshaw Laboratories
Royal Free London NHS Foundation Trust
Royal Free London Private Patients Unit
Royal London Asset Management
RSM UK
Saffron Steer
Salucro
Sanofi
Savills
Schoen Clinic
Sciensus
Semble
Serencroft Health Care
Siemens
Sirkka Networks Limited/Sirkka Health
Smith + Nephew
Smith Square Partners
Somer Health
Source Genomics
Source LDPath
Sovereign Capital
SpaMedica
Spire Healthcare



Contact Us
sales@laingbuisson.com

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Previous Speakers



Farirai Gora
Founder
We Are Eden



Ollie Capel
Managing Director & Co-Founder
Medico Digital



Syed Arfeen
Clinician
Wellman Clinic



David Hare MBE
Chief Executive
IHPN



Louisa Chaves
Partner
L.E.K. Consulting



Jodie Sinclair
Senior Partner
Bevan Brittan



Alistair Murray
Chief Operating Officer
Phlo



John Hopgood
Head of Acute Policy Care
IHPN



Dr Katie Tryon
Deputy CEO
Vitality Health



Chris Fleming
Partner
Public Digital



Patrick Dawkes
Head of Trading - Hospitals & Primary Care
Nuffield Health



Julie Charlton
Partner
Bevan Brittan



Professor Gordon Wishart
Chief Medical Officer & CEO
Check4Cancer



Kelly McCabe
CEO & Founder
PerciHealth



Steve Martin
Managing Director
Vista Health



Dr Suba M
Medical & Sustainability Director
Aviva Health

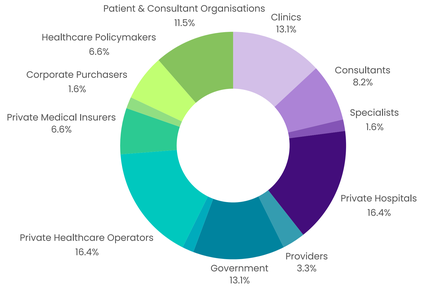


Abbavelle Neame
Vice President New Markets & Innovation
HCA Healthcare UK

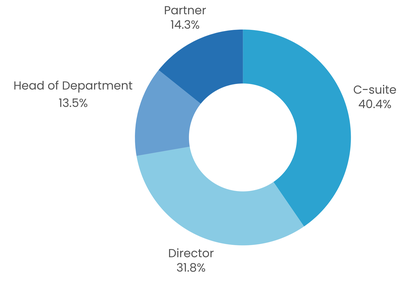
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Audience Profile

Sector Representation



Audience Seniority





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Partnerships

Lead Partner £13,225 + VAT

- Opportunity to discuss the agenda/topics with the Conference Producer[1] in the initial planning stage.
- Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- Specialism exclusivity of event partnerships.
- Exhibition space[2]
- Delegate contact details[3]
- Six conference registrations
- Full page advert on the inside cover of the official digital delegate guide.
- Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets

Executive Partner £8,820 + VAT

- Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- Exhibition space[2]
- Delegate contact details[3]
- Four conference registrations
- Full page advert in the official digital delegate guide.
- Logo positioning on selected promotional material and onsite signage.
- Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets
- Please note, this partnership does not entitle sector exclusivity.

1 Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. 2 The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. 3 Delegate contact details shared two weeks before the event. Partnering companies determine their own lawful basis for processing. All delegates may opt out.

Exhibitor £3,300 + VAT

- Exhibition space[2]
- Delegat contact details[4]
- Two conference registrations
- Half page advert in the official digital delegate guide.
- Logo on all promotional material and exhibition signage.
- Logo on the LaingBuisson events website and digital delegate guide with weblinks.

Drinks Partner £3,800 + VAT

- Welcome networking drinks speech
- Delegate contact details[4]
- Two conference registrations
- Half page advert in the official digital delegate guide.
- Logo on all promotional material and poseur tables within the drinks reception.
- Organisation name will be mentioned on the agenda as host of the drinks reception.
- Logo on the LaingBuisson events website and digital delegate guide with weblinks.

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GET IN TOUCH TODAY

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