PARTNERSHIP & EXHIBITOR OPPORTUNITIES

LaingBuisson
Social Care
Summit NORTH

The Edwardian Manchester

9 February 2027

laingbuissonevents.com

CONTACT US TODAY

44 (0)20 7841 0045

sales@laingbuisson.com





LaingBuisson
EVENTS

Who we are

LaingBuisson has served clients for over 30 years with market reports, policy and strategy insights, focusing on independent sector provision of health and social care services across the UK. We are the chosen supplier of independent sector healthcare market data to the Office for National Statistics and work with providers, commissioners, payors, vendors, investors, regulators and advisors. We help our clients understand their markets, make informed decisions, and deliver better outcomes through market intelligence, data solutions and consulting.

William **Laing**
Founder & Executive Chairman

LaingBuisson Social Care Summit NORTH



About the summit

Hosted in the vibrant city of Manchester, Social Care Summit NORTH is a premier event dedicated to addressing the unique challenges and innovations of adult social care across the North. This Summit aims to foster inclusive dialogue, showcase regional advancements, and strengthen partnerships among key stakeholders. Designed to drive forward-thinking strategies and impactful outcomes, the Summit promises a comprehensive agenda featuring expert speakers, interactive discussion and valuable networking.



Who attends?

Designed for C-Suite business leaders and senior commissioners, this Summit attracts a diverse group of attendees, including:

- Care home providers
- Homecare providers
- Adult specialist care providers
- Supported living providers
- Supported housing providers
- Technology developers
- Housing with care providers
- Local government
- Regulatory bodies
- Commissioners
- Local Authority
- Investors
- Lawyers
- Consultants
- Banks and lenders
- Regulators
- Advisors

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Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.



Previous Attending Organisations

Abicare services
Access UK
Accora
Adaptive Care
Advinia Health Care
Agincare
Alacrity Foundation
Alternative Futures Group
Anavo Group
Anchor
Anchor Hanover
Anthony Collins
apetito
Arcadia Care Homes
Arcadis
Aspirations Care
Autism Plus
Autism Together
Autograph Care Group
Autumna
Bellevie
Belong
Berkley Care Group
Bevan Brittan
Bidfood
Bluebird Care
Borough Care
Bridgewater Home Care
Bright Futures Care
Browne Jacobson
Bupa Care Services
Burges Salmon
Candesic
Capita Local Public Services
Care England
Care Home Professional
Care Workers Charity
Carematch
CareTech UK
Caring Homes Group
Caron Group
Carterwood
CBRE
Cera Care
City & County Healthcare Group
Clairfield
Clearwater CF
CLECE Care Services
Clyde & Co
Colliers
Compass Associates
Connect Health
Consensus
CoolCare
Cooper Parry
CQC
Creative Support
Cygnet Health Care
DAC Beachcroft
Dale Care
Deloitte
Department of Health and Social Care (DHSC)
Digital Care Hub
Digital Social Care
Dimensions
Eden Futures
Equal Care Co-op
Ernst & Young
Esri UK
Evondos
EY
Federation of Jewish Services
Florence
Flourish
Freeths
Future Directions
Grant Thornton UK
Grosvenor Health and Social Care
Hafod Housing & Care Association
Hallmark Care Homes
Hazlewoods
Healthcare Management Solutions
Hesley Group
HF Trust
Hill Dickinson
Home Care Insight
Home Instead
Hospice UK
Howden Group
Howden Insurance Brokers
Ivolve Care & Support
Jewish Care
Jewish Representative Council of Greater Manchester & Region
KeyRing
KPMG
LaingBuisson
Lifeways Group
Lilian Faithfull Care
Lilli
Linkage Community Trust
LINQ Healthcare Recruitment Specialist
Livingbridge
Lottie
MacIntyre
Making Space
McCarthy Stone
Meallmore
Mencap
MHA
Mills & Reeve
Mutual Ventures
My Home Life England
National Care Association
National Care Forum
National Care Group
Nazareth Care
Nazareth House
Newcross Healthcare
Northern Healthcare
Nourish Care
Oakland Care
Person Centred Software
Pinsent Masons
Potens
PRP
PwC
QCS
Radar Healthcare
Retail Trust
Retirement Villages
Right at Home UK
RLDatix
Royal College of Nursing
RSM
Salutem Care and Education
Sanctuary Care
Savills (UK)
Shaw Healthcare
Skills for Care
Somerset Care
Sona
Sovereign Capital Partners
St Anne's Community Services
Stephens Scown
Superior Care
Superior Care (Midlands)
The Orders of St John Care Trust
Voyage care
WCS Care Group
Weightmans
Weight Partners
Weightmans



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Previous Speakers



Derek Breingan
Head of Health & Social Care UK
Nationwide Building Society



Lisa Delaney
Country Director UK
Sensio



Tom Berrisford
Divisional Director, Elderly Care
Compass Associates Ltd



Wendy McCall
Homecare Ops Lead
City and County Healthcare Group



Richard Hardman
Programme Manager
My Home Life England



Laura Selby-Dalton
Director of Adult Social
MacIntyre



Bernie Enright
Executive Director
Adult Social Services



Gareth Kitchingham
Locality Manager
Care Tech UK



Dame Donna Kinnair OBE
Director of Nursing and Community Services
Zentar Healthcare Limited



Leah Smith
Co-Owner and Chief People Officer
Berkley Care Group



Rachael Crook
CEO & Co-Founder
Lifted Care



Paul Berney
Deputy Chief Executive Officer
TEC Services Association



William Laing
Founder and Executive Chairman
LaingBuisson



Sir Richard Leese
Chair
NHS Greater Manchester Integrated Care Board



Martin Jones
CEO
Home Instead UK



Sylvester Oppong
Partner, Head of Healthcare & Life Sciences
EY

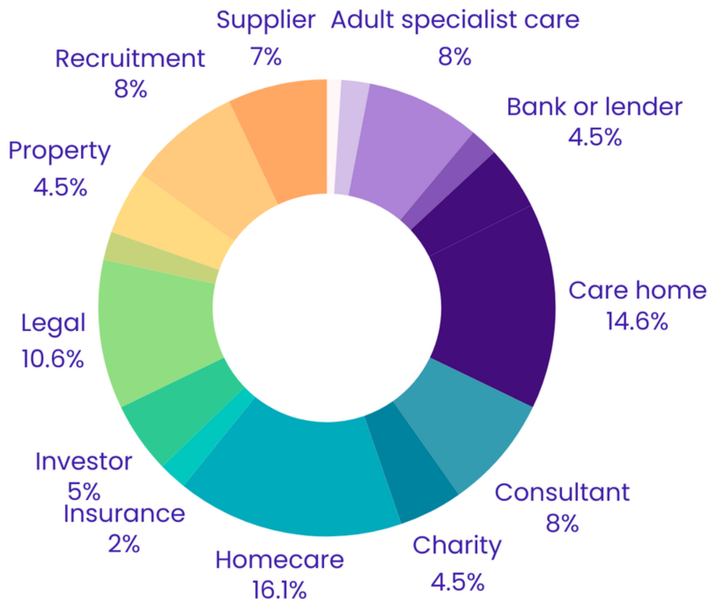


Samantha Crawley
Chief Executive Officer
Bracebridge Care

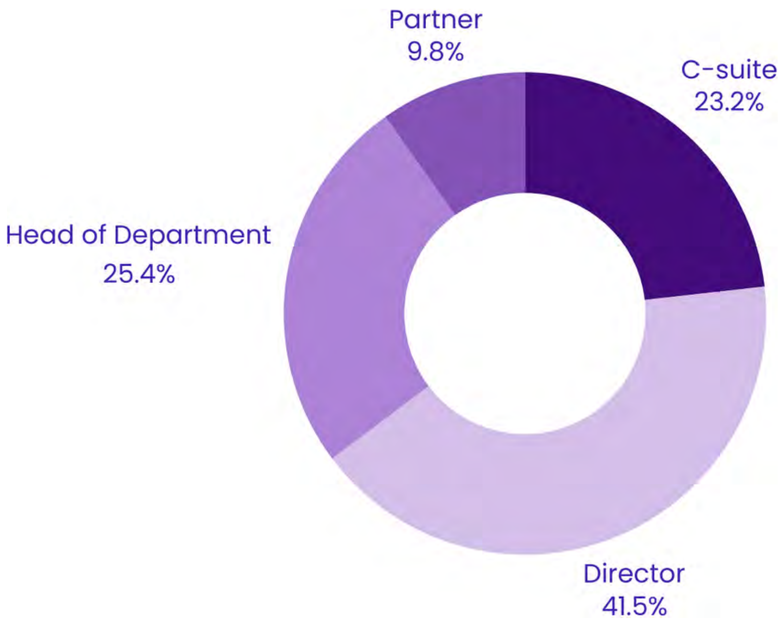
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Audience Profile

Sector Representation



Audience Seniority





Partnerships

Lead Partner £11,500 + VAT

- Opportunity to discuss the agenda/topics with the Conference Producer[1] in the initial planning stage.
- Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- Specialism exclusivity of event partnerships.
- Exhibition space[2]
- Delegate contact details[3]
- Six conference registrations
- Full page advert on the inside cover of the official digital delegate guide.
- Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.

Executive Partner £7,135 + VAT

- Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- Exhibition space[2]
- Delegate contact details[3]
- Four conference registrations
- Full page advert in the official digital delegate guide.
- Logo positioning on selected promotional material and onsite signage.
- Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.
- Please note, this partnership does not entitle sector exclusivity.

1 Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. 2 The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. 3 Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. 4. Subject to confirmation prior to deadlines.

Packages

Exhibitor £2,199 + VAT

- Exhibition space[2]
- Delegate contact details[3]
- Two conference registrations
- Half page advert in the official digital delegate guide.
- Logo on selected promotional material and exhibition signage.
- Logo on the LaingBuisson events website and digital delegate guide with weblinks.



Drinks Partner £3,700 + VAT

- Welcome networking speech
- Delegate contact details[3]
- Two conference registrations
- Half page advert in the official digital delegate guide.
- Logo on selected promotional material and drink's reception signage.
- Organisation name will be mentioned on the agenda as host of the drink's reception.
- Logo on the LaingBuisson events website and digital delegate guide with weblinks.



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GET IN TOUCH TODAY

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