

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
Social Care
Summit NORTH



The Edwardian Manchester



9 February 2027



laingbuissonevents.com

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com





LaingBuisson®
EVENTS

Who we are

LaingBuisson has served clients for over 30 years with market reports, policy and strategy insights, focusing on independent sector provision of health and social care services across the UK. We are the chosen supplier of independent sector healthcare market data to the Office for National Statistics and work with providers, commissioners, payors, vendors, investors, regulators and advisors. We help our clients understand their markets, make informed decisions, and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



LaingBuisson®
Social Care
Summit **NORTH**



About the summit

Hosted in the vibrant city of Manchester, Social Care Summit NORTH is a premier event dedicated to addressing the unique challenges and innovations of adult social care across the North. This Summit aims to foster inclusive dialogue, showcase regional advancements, and strengthen partnerships among key stakeholders. Designed to drive forward-thinking strategies and impactful outcomes, the Summit promises a comprehensive agenda featuring expert speakers, interactive discussion and valuable networking.

Who attends?

Designed for C-Suite business leaders and senior commissioners, this Summit attracts a diverse group of attendees, including:

Care home providers	Commissioners
Homecare providers	Local Authority
Adult specialist care providers	Investors
Supported living providers	Lawyers
Supported housing providers	Consultants
Technology developers	Banks and lenders
Housing with care providers	Regulators
Local government	Advisors
Regulatory bodies	

Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.

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Previous Attending Organisations

Abicare services Access UK Accora Adaptive Care Advinia Health Care Agincare Alacrity Foundation Alternative Futures Group Anavo Group Anchor Anchor Hanover Anthony Collins apetito Arcadia Care Homes Arcadis Aspirations Care Autism Plus Autism Together Autograph Care Group Autumna Bellevie Belong Berkley Care Group Bevan Brittan Bidfood Bluebird Care Borough Care Bridgewater Home Care Bright Futures Care Browne Jacobson Bupa Care Services Burgess Salmon Candesic Capita Local Public Services Care England Care Home Professional Care Workers Charity Carematch CareTech UK	Caring Homes Group Caron Group Carterwood CBRE Cera Care City & County Healthcare Group Clairfield Clearwater CF CLECE Care Services Clyde & Co Colliers Compass Associates Connect Health Consensus CoolCare Cooper Parry CQC Creative Support Cygnet Health Care DAC Beachcroft Dale Care Deloitte Department of Health and Social Care (DHSC) Digital Care Hub Digital Social Care Dimensions Eden Futures Equal Care Co-op Ernst & Young Esri UK Evondos EY Federation of Jewish Services Florence Flourish Freeths Future Directions Grant Thornton UK	Grosvenor Health and Social Care Hafod Housing & Care Association Hallmark Care Homes Hazlewoods Healthcare Management Solutions Hesley Group HF Trust Hill Dickinson Home Care Insight Home Instead Hospice UK Howden Group Howden Insurance Brokers Ivolve Care & Support Jewish Care Jewish Representative Council of Greater Manchester & Region KeyRing KPMG LaingBuisson Lifeways Group Lilian Faithfull Care Lilli Linkage Community Trust LINQ Healthcare Recruitment Specialist Livingbridge Lottie MacIntyre Making Space McCarthy Stone Meallmore Mencap MHA Mills & Reeve Mutual Ventures My Home Life England National Care Association	National Care Forum National Care Group Nazareth Care Nazareth House Newcross Healthcare Northern Healthcare Nourish Care Oakland Care Person Centred Software Pinsent Masons Potens PRP PwC QCS Radar Healthcare Retail Trust Retirement Villages Right at Home UK RLDatix Royal College of Nursing RSM Salutem Care and Education Sanctuary Care Savills (UK) Shaw Healthcare Skills for Care Somerset Care Sona Sovereign Capital Partners St Anne's Community Services Stephens Scown Superior Care Superior Care (Midlands) The Orders of St John Care Trust Voyage care WCS Care Group Weightmans Weight Partners Weightmans
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Previous Speakers



Derek Breingan
Head of Health & Social
Care UK
Nationwide Building
Society



Lisa Delaney
Country Director UK
Sensio



Tom Berrisford
Divisional Director, Elderly
Care
Compass Associates Ltd



Wendy McCall
Homecare Ops Lead
City and County
Healthcare Group



Richard Hardman
Programme Manager
My Home Life England



Laura Selby-Dalton
Director of Adult Social
MacIntyre



Bernie Enright
Executive Director
Adult Social Services



Gareth Kitchingham
Locality Manager
Care Tech UK



Dame Donna Kinnair OBE
Director of Nursing and
Community Services
Zentar Healthcare
Limited



Leah Smith
Co-Owner and Chief
People Officer
Berkley Care Group



Rachael Crook
CEO & Co-Founder
Lifted Care



Paul Berney
Deputy Chief Executive
Officer
TEC Services Association



William Laing
Founder and Executive
Chairman
LaingBuisson



Sir Richard Leese
Chair
NHS Greater Manchester
Integrated Care Board



Martin Jones
CEO
Home Instead UK



Sylvester Oppong
Partner, Head of
Healthcare & Life
Sciences
EY

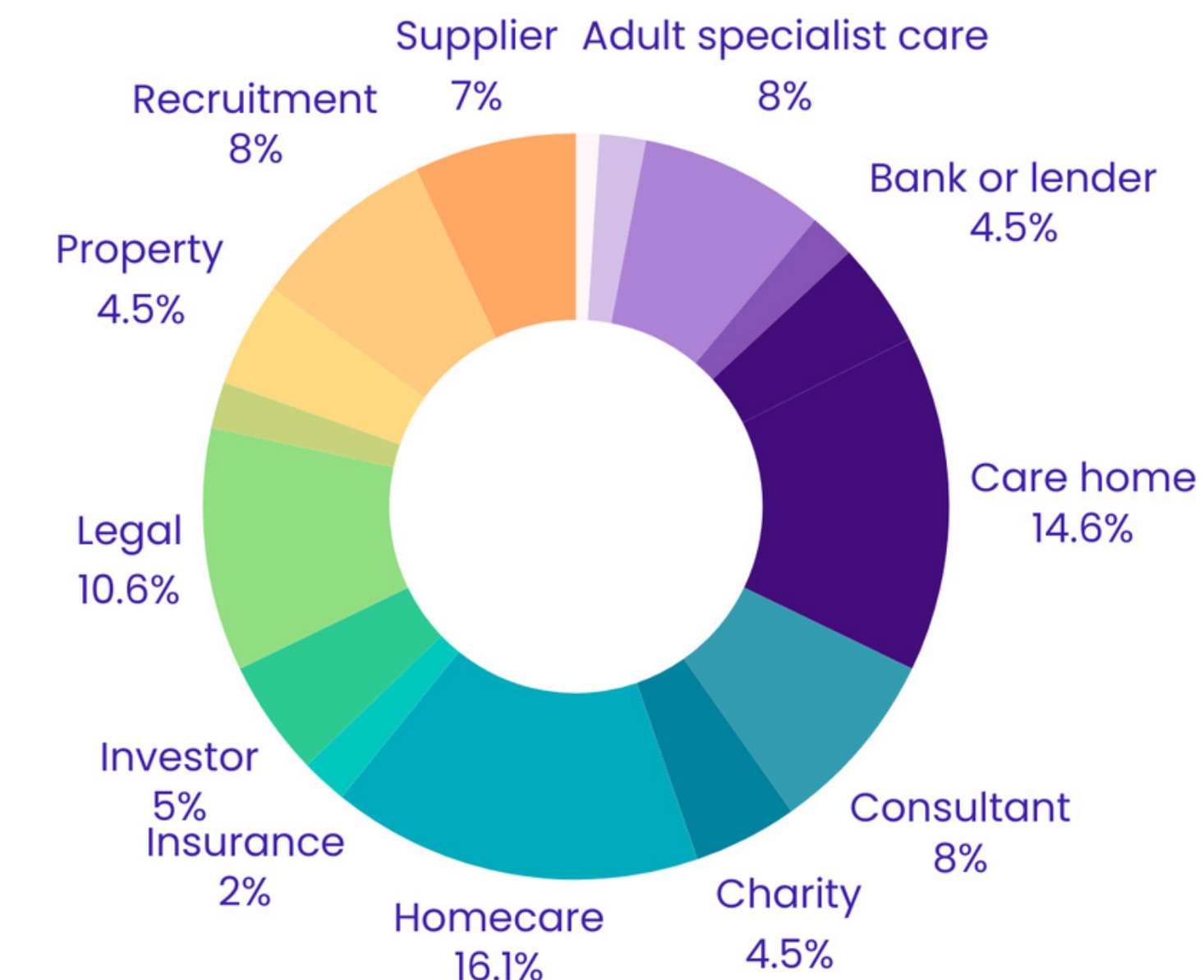


Samantha Crawley
Chief Executive Officer
Bracebridge Care

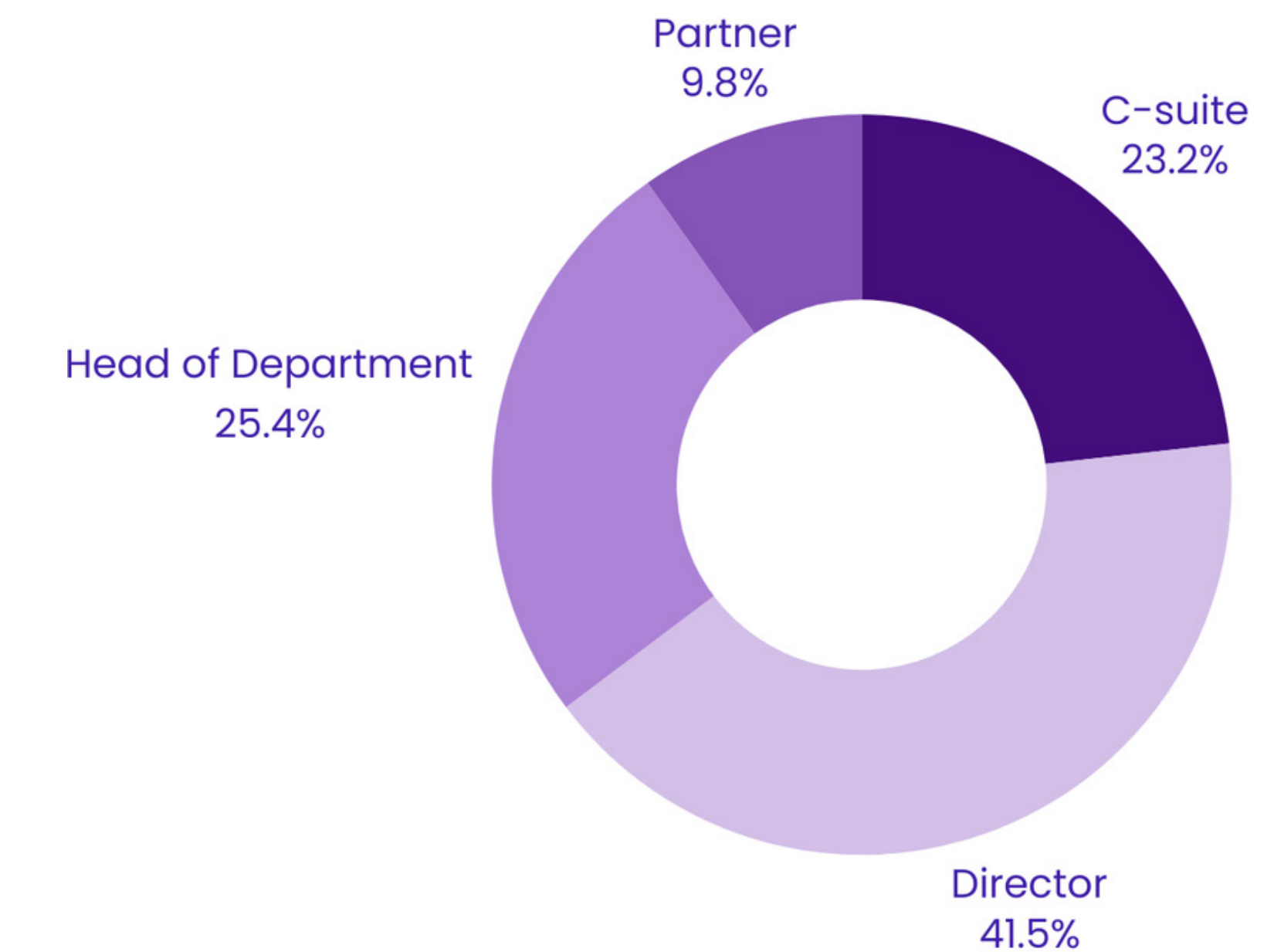
LaingBuisson
EVENTS

Audience Profile

Sector Representation



Audience Seniority



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Partnerships

Lead Partner £11,500 + VAT

- ✂ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✂ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✂ Specialism exclusivity of event partnerships.
- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Six conference registrations
- ✂ Full page advert on the inside cover of the official digital delegate guide.
- ✂ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✂ Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- ✂ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✂ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.

Executive Partner £7,150 + VAT

- ✂ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Four conference registrations
- ✂ Full page advert in the official digital delegate guide.
- ✂ Logo positioning on selected promotional material and onsite signage.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✂ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.
- ✂ Please note, this partnership does not entitle sector exclusivity.

Exhibitor £2,200 + VAT

- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Two conference registrations
- ✂ Half page advert in the official digital delegate guide.
- ✂ Logo on selected promotional material and exhibition signage.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.



Drinks Partner £3,700 + VAT

- ✂ Welcome networking speech
- ✂ Delegate contact details³
- ✂ Two conference registrations
- ✂ Half page advert in the official digital delegate guide.
- ✂ Logo on selected promotional material and drink's reception signage.
- ✂ Organisation name will be mentioned on the agenda as host of the drink's reception.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.



¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

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GET IN TOUCH TODAY



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