

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®] Sustainability in Health & Social Care Conference



NatWest Conference
Centre, 250 Bishopsgate,
London



14 April 2027



laingbuissonevents.com

CONTACT US TODAY



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sales@laingbuisson.com



LaingBuisson® EVENTS

Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



About the conference

What does it really mean for healthcare and social care to be sustainable?

Built from the success of the 2026 inaugural event, LaingBuisson Events' Sustainability in Health & Social Care Conference 2027 will bring together senior leaders from across healthcare and social care back together to explore what it really means to build sustainable, resilient and high-quality care services.

As the sectors face growing pressures from workforce shortages, rising costs, changing regulation, financial constraints and the transition to net zero, sustainability is no longer simply an environmental issue. It is about

ensuring organisations have the people, resources, infrastructure and investment needed to continue delivering excellent care for the long term.

Across dedicated healthcare and social care streams, the conference will examine the key challenges and opportunities shaping the future of sustainable care. A wide range of topics will be discussed, all while reviewing them through the lens of sector sustainability, including workforce sustainability, recruitment and retention, leadership and safeguarding, financial resilience, investment and access to capital, technology and AI, sustainable estates, retrofit, energy efficiency and climate resilience.

Hear from leading providers, investors, policymakers, advisers and industry experts as they share practical insight, challenge conventional thinking and explore how organisations can adapt to a rapidly changing operating environment.

Ultimately, the conference will ask a fundamental question: how can healthcare and social care organisations remain resilient and continue to deliver excellent care in an increasingly challenging environment?

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Who will attend?

A Director-level event for senior leaders shaping sustainable health and care. Delegates typically include:

- Health and social care providers
- NHS Trust and ICB board members
- Sustainability and Net-Zero leaders across NHS and social care organisations
- Care home groups and specialist care providers
- Hospital estates and facilities management leaders
- Investors, lenders and property developers
- Green finance specialists
- Legal, financial and ESG consultants
- Architects, planners and sustainability officers
- Supply chain and procurement professionals
- Policy and regulatory specialists
- Local authority commissioners
- Clinical Leaders



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Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.

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Previously Attended Organisations

ACI Care
Aedifica UK Management Ltd
AON UK Ltd
AP Adviser Ltd
Autism Plus Ltd
Aviva Health
Barchester Healthcare Ltd
Barclays Corporate Bank
Berkley Care Group Ltd
Bevan Brittan LLP
Birketts LLP
Blueleaf
Bright Futures Care
Broadwood LLSCF Management Ltd
Candesic
Care Assist Limited
Care England
Care Hires
Care Trust REIT
Carless + Adams
Carterwood
Casa Mia Care Home
Casson Consulting London Ltd
Center for Mental Health
Christie & Co
Christie Finance
Circle Health Group
Consus Energy
Cora Health
Cornerstone Care Solutions
Coyne Consulting Services
Cushon
DAC Beachcroft
Dimensions
Doc Abode
Downing

Dreamcanyon Group
Elevation Advisors
Envision
Everon Group
Flourish Learning
Freeths LLP
Hallmark Luxury Care Homes
Hazlewoods Management Services
HCA Healthcare UK
HC-One
Healthcode
Hill Dickinson
Hoama Group Ltd
Honeywell
Huma
IBC Healthcare
IHPN
involve social care
Jupiter Healthcare Recruitment
Kara Healthcare
King's College Hospital, NHS Foundation Trust
Kingsley Healthcare
Kingsley Healthcare Group
Lombard
Lucy North
Lyndhurst Rest Home Limited
Majesticare
Microsoft
National Care Association
NatWest Cushon
NatWest Group
Newmedica
Novocure UK
Nuffield Health
Person Centred Software

Practice Plus Group
Public First
Priory
Property Development Director
Renaiss Health
RNRisk
Smith Square Partners LLP
SpaMedica
Spire Healthcare
St Anne's Community Services
Superior Care (Midlands) Ltd
Swanton Care & Community Ltd
Target Fund Managers
The Care Workers' Charity
The London Clinic
Triodos Bank UK
Trowers & Hamlin LLP
Turner & Townsend
Virgin Money
Voyage Care
We Are Eden
Welltower
Workforce



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Past Conference Speakers



Ashleigh Dorrington-Harvey
Director
NatWest



Barrie Davison
National Sector Head for Education
NatWest



Farirai Gora
Founder
We Are Eden



Nathan Harrod
Corporate Relationship Director
Lombard



James Tarry
Chief Investment Officer
Broadwood Capital



Nadra Ahmed CBE
Executive Co-Chairman
National Care Association



Danielle Henry
Director of Policy
IHPN



Dr Johnny Groome
Associate Medical Lead for Sustainability
Nuffield Health



Dr Suba M
Medical & Sustainability Director
Aviva Health



Edmund Motley
Investment Director
Downing



Hannah Haines
Head of Healthcare Consultancy
Christie & Co



Owen Chinembiri
Assistant Director
NHS Race & Health Observatory



Peter Kerly
Managing Director
Newcross Healthcare



Dr Michelle Tempest
Senior Partner
Candesic



Dr Taz Aldawoud
Founder & CEO
Doc Adobe



Lucy Corner
Founder & Managing Director
Cornerstone Care Solutions

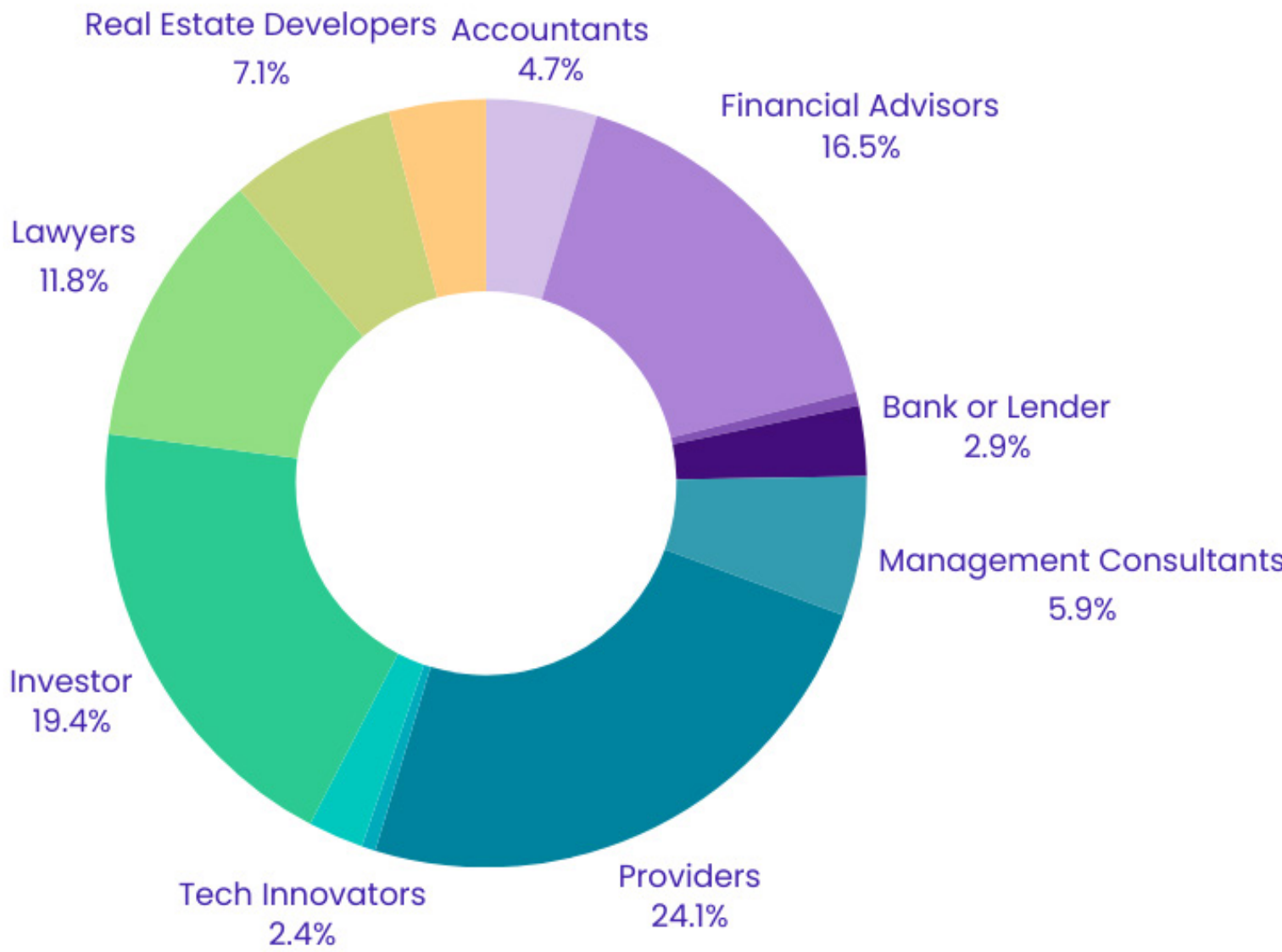


Nick McGrath
Chief Strategy Officer
Cora Health

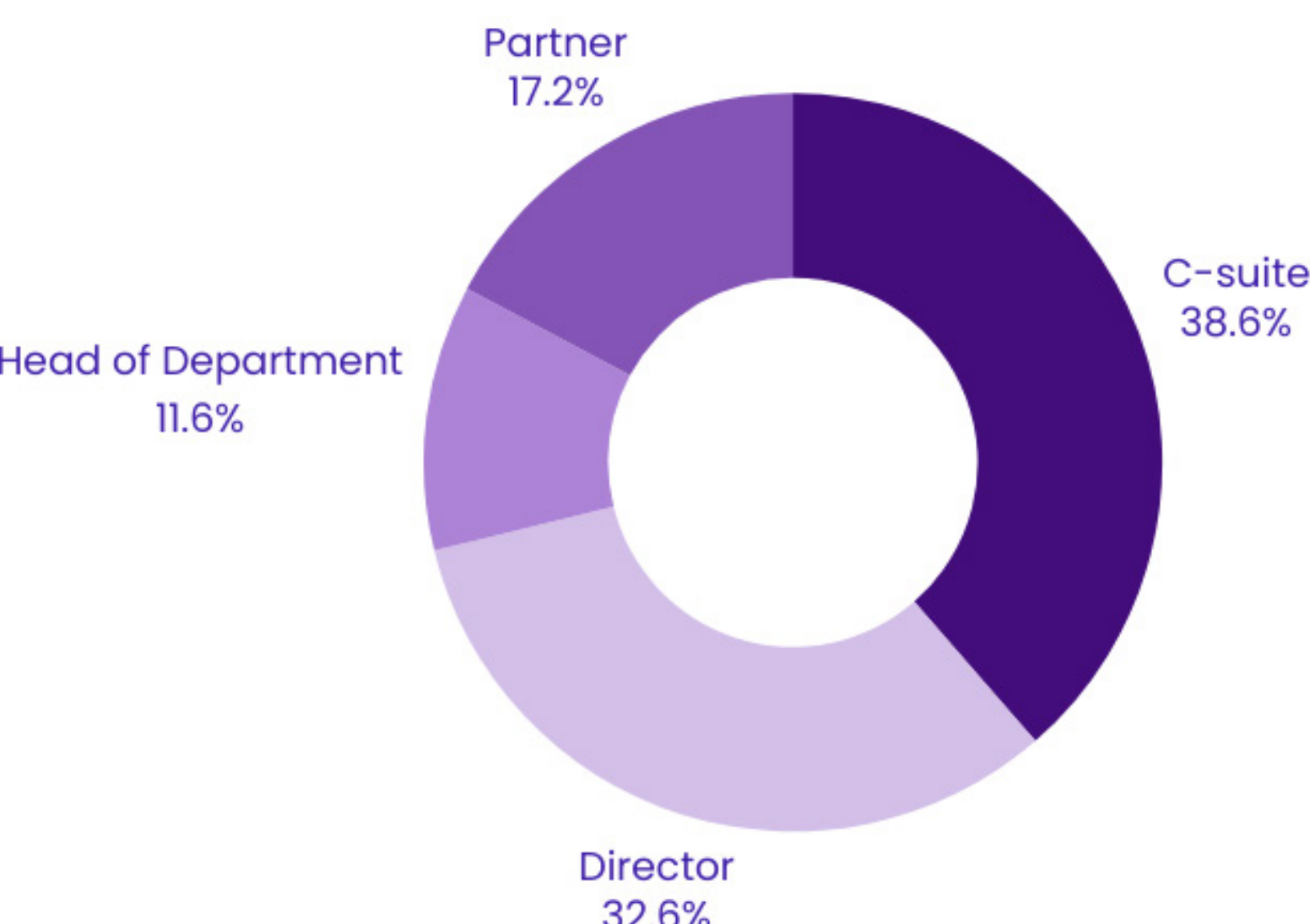
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Audience Profile

Sector Representation



Audience Seniority



Sponsorship

Executive Partner £5,999 + VAT

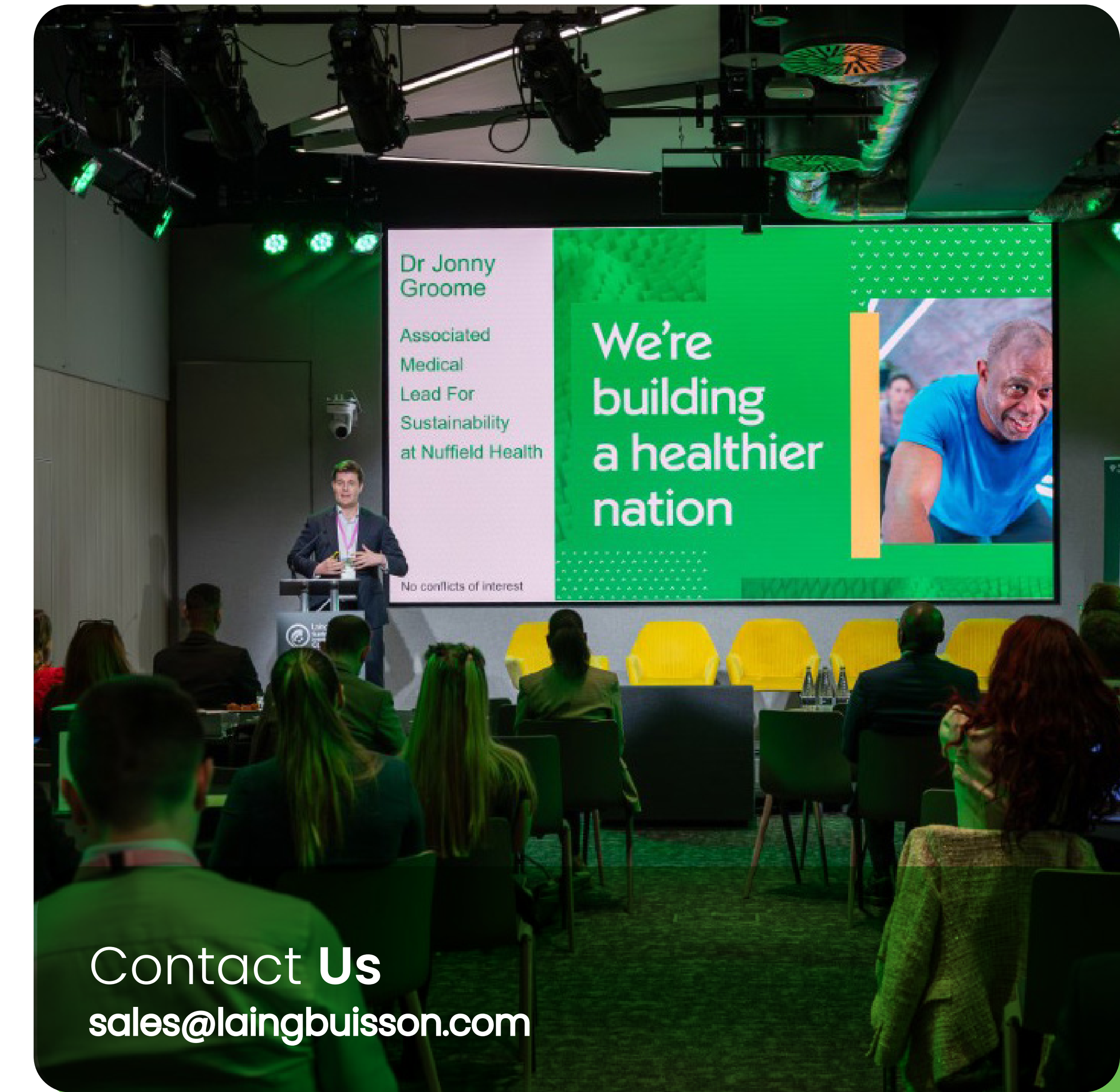
- ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.¹
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Four conference registrations
- ✎ Full page advert in the official digital delegate guide.
- ✎ Logo positioning on all promotional material and onsite signage.
- ✎ Logo on the LaingBuisson Events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets or CareMarkets.
- ✎ Please note, this partnership does not entitle sector exclusivity.

Exhibitor £1,995 + VAT

- ✎ Exhibition Space².
- ✎ Delegate contact details³
- ✎ Two conference registrations.
- ✎ Half page advert in the official delegate guide.
- ✎ Logo on all promotional material and exhibition signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

Drinks Partner £3,495 + VAT

- ✎ Welcome networking drinks speech
- ✎ Delegate contact details³
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and poseur tables within the drinks reception.
- ✎ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.



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GET IN TOUCH



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