

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
**Investing in
Healthcare**



Royal College of
Surgeons, London



28th April 2027



laingbuissonevents.com

CONTACT US TODAY



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LaingBuisson
EVENTS

Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



About the conference

An annual conference bringing together leading figures from across the healthcare investment and property sectors to explore the key forces shaping the market.

Featuring expert speakers, market analysis and economic forecasts, the conference examines investment trends, market behaviour and the changing economic landscape across private healthcare and social care. Key stakeholders, investors, industry experts and innovators come together to explore emerging opportunities, market performance and the factors influencing future investment.

With a comprehensive agenda of expert discussion, market insight and valuable networking, the conference provides attendees with a clear view of the latest developments and the outlook for healthcare investment.



Who attends?

Designed for Director level and above, this conference attracts a diverse group of attendees, including:

- | | |
|------------------------------|------------------------|
| Banks | Healthcare Providers |
| Financial Advisors | Social Care Providers |
| Government Representatives | Real Estate Developers |
| Industry Associations | Solution Providers |
| Private Equity Investors | Tech Innovators |
| Property Investors | |
| Lawyers | |
| Lenders | |
| Management Consultants | |
| Not-For-Profit Organisations | |
| Policy Makers | |

Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.



Previous Attending Organisations

1st Online Solutions 22TwentyTwo Achieve Together Active Care Group Affidea AIB Group (UK) Amigo Ai Anchor Antin Infrastructure Partners Arcanum Properties Ashfords Ashtons Hospital Pharmacy Services Assura Atlas Health Capital Auctor Consilium Barbican Physio Barclays Barts Health NHS Trust Bluecrest Wellness Broadlake Broadwood Capital Candesic Candesic Caridon Management Carnall Farrar Carnallfarrar Carterwood Casa Mia Care Home CBRE CF Chiltern Care Services Christie & Co Chrysalis Finance Circle Health Group Citi Bank Civitas Investment Management CMS Coldven	Colliers Healthcare Compass Carter Osborne Connell Consulting Cora Health Cornerstone Healthcare Group Curzon Consulting Curzon Support Services Cushman and Wakefield Deloitte Delphi Care Solutions Dignus Group Doctor Care Anywhere Downing Electiva Healthcare Elevation Elysium Healthcare Evolen Capital exigere Foundation Partners Fulcrum Care Genesis Care UK & Europe Glenholme Healthcare Good Body Clinic Grosvenor Health and Social Care Guy's and St. Thomas NHS Foundation Trust Hallmark Care Homes HCRG Group Healistic Group Healthcare Management Solutions Healthcare Management Trust Healthcare Today Healthcode HFH Healthcare Hill Dickinson Howden Speciality - Health & Care Independent Care Ivolve Care & Support JLL	Jones Lang LaSalle KPMG Latchmore Healthcare Associates M3 Global Research Mansfield Advisors MarktoMarket Marsh Farmer Medical Properties Trust Memorial Healthcare Group Mills and Reeve Morganite Capital Mysa Care National Care Group Nationwide NHH Northwest Healthcare Properties Nuffield Health Oppenheimer Orri PHIN Prime Plc Robert W Baird Limited Round Hill Capital Royal London Asset Management Salutem Healthcare Savills Sensio Serencroft Healthcare SJ Consulting Solutions Smith Square Partners Somers Projects Somerset Care Sovereign Capital Partners St John & St Elizabeth Hospital Stryker Target Fund Managers Teneo The Care Home Lender The McIndoe Centre	Transform Medical Services Veam Group Virgin Money Xvir Healthcare
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Previous Speakers



Ajay Bh. Chadra
Chief Executive Officer
4Ways Healthcare &
Evidia UK



Ben Long
Private Investor
Atlas Health



Justin Hely
Chief Executive Officer
GenesisCare



Clare Connell
CEO
Connell Consulting



John Godden
CEO
Salutem Healthcare



Martin Chamberlin
Conference Director
Oppenheimer



Dr Anushka Mehrotra
Chief Medical Officer
Doctor Care Anywhere



James Allen
Chief Executive Officer
National Care Group



Rebecca Keller
Managing Director
HFH Healthcare



George Thomas
CEO
Goodbody Clinic



Ben Richardson
Co-Founder & Managing
Partner
CF



Steven Noble
Chief Investment Officer
Assura/PHP



Dr Michelle Tempest
Senior Partner
Candesic



Becky Garnett-Buchma
Managing Director
Orri



Guy Blomfield
CEO and Chairman of
the Supervisory Board
Affidea

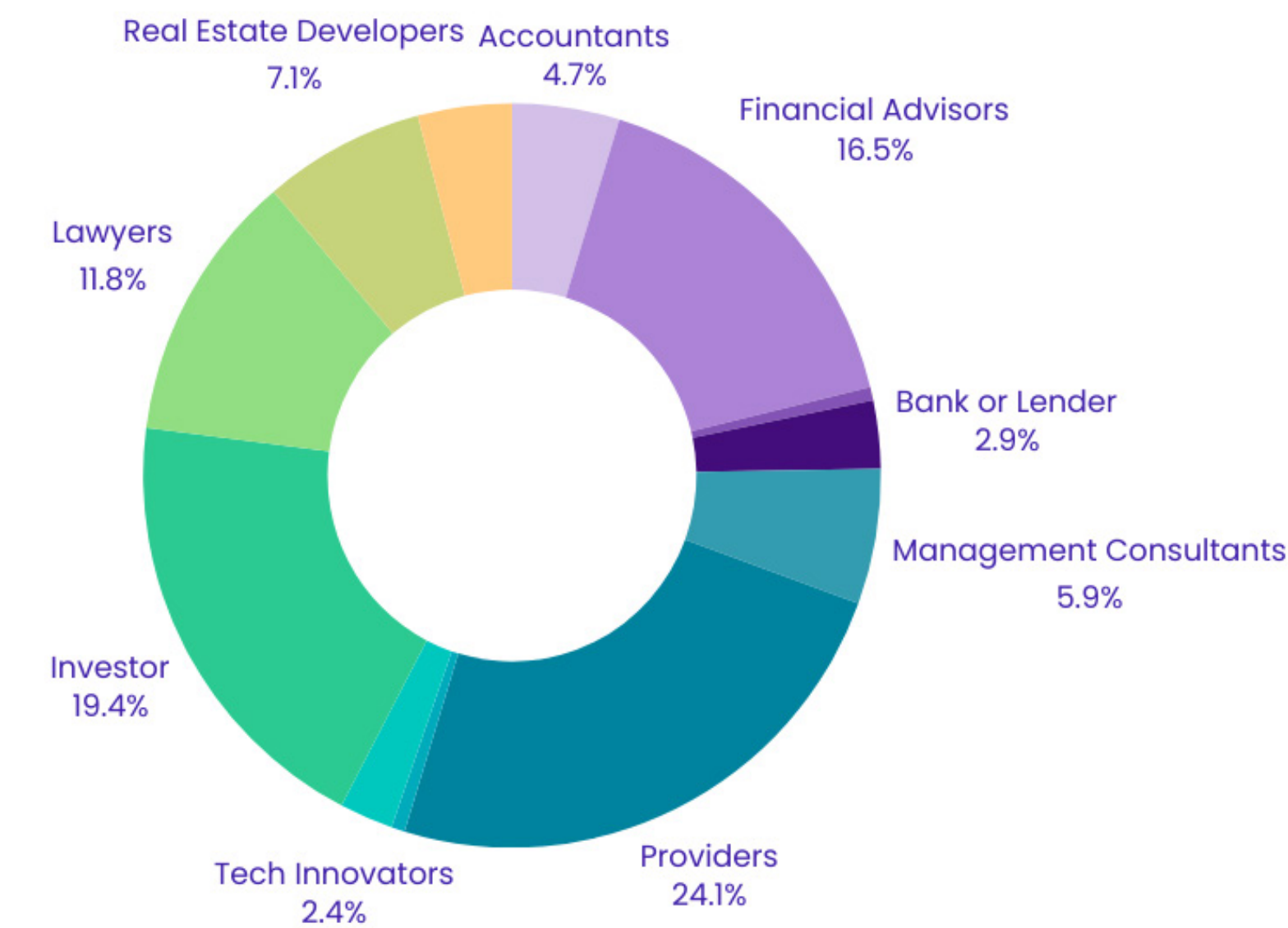


Patrick Birchall
CEO
HCRG Group

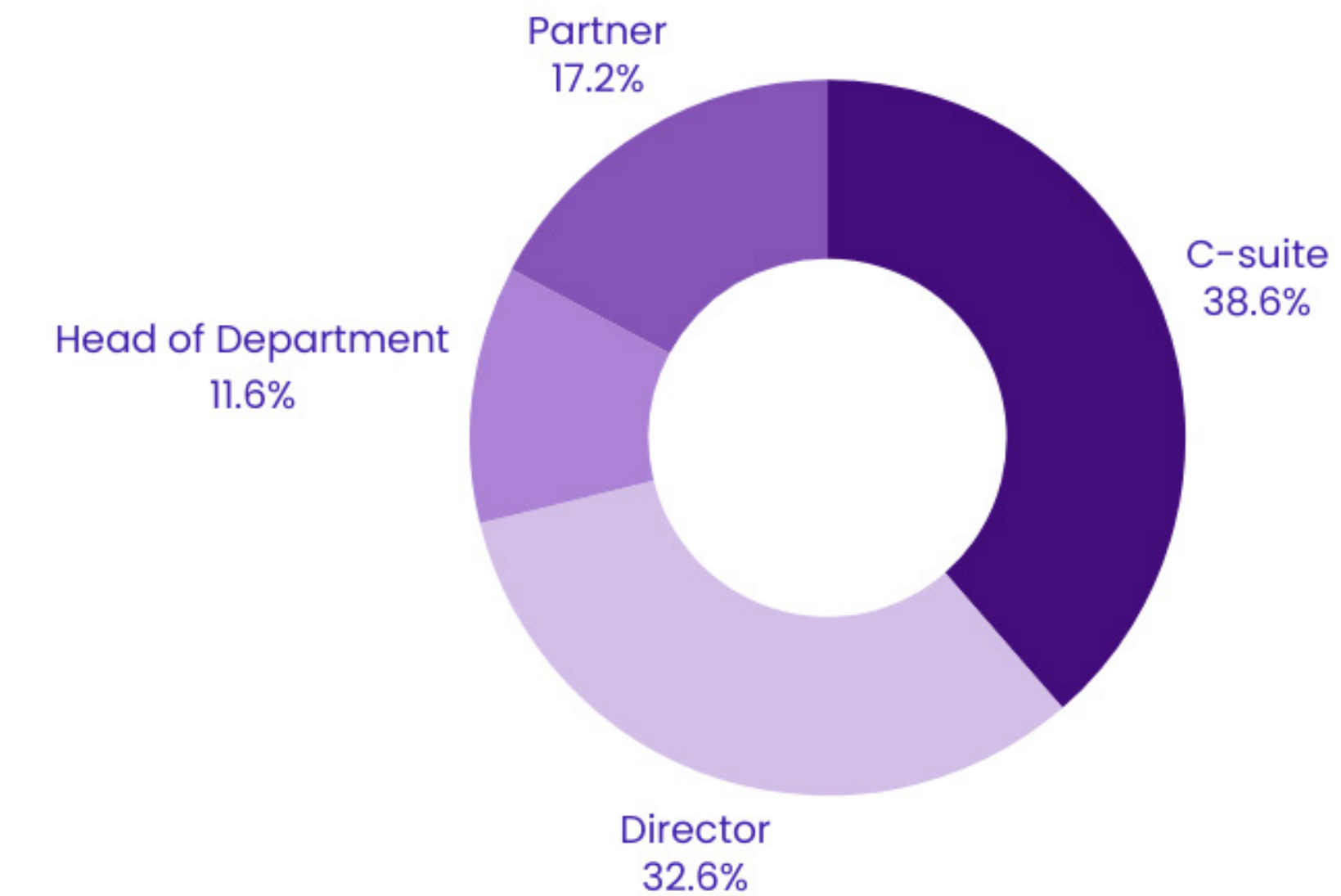
LaingBuisson
EVENTS

Audience Profile

Sector Representation



Audience Seniority



Contact Us
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Partnerships

Lead Partner £13,299+ VAT

- ✎ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✎ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Specialism exclusivity of event partnerships.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Six conference registrations
- ✎ Full page advert on the inside cover of the official digital delegate guide.
- ✎ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✎ Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- ✎ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.

Executive Partner £8,800 + VAT

- ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Four conference registrations
- ✎ Full page advert in the official digital delegate guide.
- ✎ Logo positioning on selected promotional material and onsite signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.
- ✎ Please note, this partnership does not entitle sector exclusivity.

Exhibitor £2,830 + VAT

- ✎ Exhibition space²
- ✎ Delegate contact details⁴
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and exhibition signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

Drinks Partner £4,000 + VAT

- ✎ Welcome networking drinks speech
- ✎ Delegate contact details³
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and poseur tables within the drinks reception.
- ✎ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Delegate contact details shared two weeks before the event. Partnering companies determine their own lawful basis for processing. All delegates may opt out.

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GET IN TOUCH TODAY



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