

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
Social Care
Summit NORTH

Building better northern care businesses



etc.venues, Manchester
Piccadilly



January 29th 2026



[laingbuisson.com](https://laingbuisson.com/events)

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com



Who we are

LaingBuisson has served clients for over 30 years with market reports, policy and strategy insights, focusing on independent sector provision of health and social care services across the UK. We are the chosen supplier of independent sector healthcare market data to the Office for National Statistics and work with providers, commissioners, payors, vendors, investors, regulators and advisors. We help our clients understand their markets, make informed decisions, and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman

LaingBuisson®
EVENTS

 LaingBuisson®
**Social Care
Summit NORTH**
Building better northern care businesses

 LaingBuisson®
Innovation in Care



About the summit

Hosted in the vibrant city of Manchester, Social Care Summit NORTH is a premier event dedicated to addressing the unique challenges and innovations of adult social care across the North. This Summit aims to foster inclusive dialogue, showcase regional advancements, and strengthen partnerships among key stakeholders. Designed to drive forward-thinking strategies and impactful outcomes, the Summit promises a comprehensive agenda featuring expert speakers, interactive discussion and valuable networking.

Who attends?

Designed for C-Suite business leaders and senior commissioners, this Summit attracts a diverse group of attendees, including:

- | | |
|---------------------------------|-------------------|
| Care home providers | Commissioners |
| Homecare providers | Local Authority |
| Adult specialist care providers | Investors |
| Supported living providers | Lawyers |
| Supported housing providers | Consultants |
| Technology developers | Banks and lenders |
| Housing with care providers | Regulators |
| Local government | Advisors |
| Regulatory bodies | |

Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.

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Previous Attending Organisations

1st Enable Abbotts Care Access Group Age Action Alliance Age UK Agilitas Private Equity Allia C&C Anchor Aon Ariya Neuro Care Residential Autumna Avante Care & Support Barchester Healthcare Barclays Bank BDO Be Caring BelleVie Belong Bevan Brittan Birdie Birketts Borderless Botham Accounting Botham Capital Box Architects Bracebridge Care Bridgewater Home Care Browne Jacobson Bupa Calderdale Homecare Care & Support West Care Assist Care England Care Friends Care Hires Care Home Professional CareTech Care UK Caring Crew	Carter Schwartz Carterwood Casson Consulting Catalyst Care Group CBRE Centre for Sustainable Healthcare Chestnuts Care Chiltern Care Services City & County Healthcare Group Civitas Investment Management Clairfield Colliers Commercial Acceleration Community Integrated Care Connell Consulting Cooper Parry Cordis Bright CQC DAC Beachcroft Devon Integrated Social Care Alliance Dignus Group Dolphin Homes Easiphones Empire Investment Group Ernst & Young Essex County Council EY First Priority Housing Association Friends of the Elderly Four Seasons Health Care Fulcrum Care Future Directions CIC Gold Care Homes Grant Thornton UK Hallmark Care Homes Hazlewoods HC-One Healthcare Homes	Healthcare Management Solutions Hertfordshire County Council Hill Dickinson Home Care Insight Home Instead Howden Insurance Brokers HRM Homecare Ideas Afresh Impact Futures Institute of Health & Social Care Management Iris Care Group Involve Care & Support Jewish Care JLL Knights Kroll LaingBuisson Leonard Cheshire Lidder Care LifeCare Residences Lifeways Lifted Care LRIS Investment Management Making Space Mansfield Advisors McCarthy Stone Middleton Hall Retirement Village Mills & Reeve My Life My Way National Care Forum National Care Group NBT Consulting New Age Care Newcross Healthcare NHF's Older Person Housing Group NHS Oxfordshire CCG Northern Healthcare	Nourish Care Optima Health Care Group Pairly Practice Solutions Priory Puma Property Finance Richard Morton Architects Right at Home Guildford and Farnham Right at Home UK Right for Residents RPG Crouch Chapman Sanctuary Care Sanctuary Housing Association Self Direct Futures Shawbrook Bank Somerset Care St Andrew's Healthcare St Annes Community Services St Monica Trust Stow Healthcare Swanton Care Target Fund Managers The Bridge Community Care The Care Workers' Charity The Close Care Home The Outstanding Society CIC Trowers & Hamlin Unicare Devon University College London University of East Anglia University of Exeter Virgin Money Walfinch Weight Partners Weightmans
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Previous Speakers



The Rt Hon Gillian Keegan MP
Ex Minister of State for Care and Mental Health



Ben Maruthappu
CEO
Cera Care



Chris Day
Executive Director of Engagement
CQC



Prof Julianne Meyer CBE
Prof Emerita of Nursing
Care for Older People



Shokat Akbar
Group Executive Director
CareTech



DeeDee Wallace
Health & Care Innovation
Team Leader
Oxfordshire County Council



Dr Donald Macaskill
Chief Executive
Scottish Care



James Bullion
Interim Chief Inspector of Integrated Care
CQC



Kathryn Smith OBE
CEO
SCIE



Karolina Gerlich
The Care Workers' Charity



Stephen Butterworth
Chief Operations Officer
HC-One



Vic Rayner
CEO
National Care Forum



Ashish Goyal
CEO
Principle Care Homes



Sir Richard Leese
Chair
NHS Greater Manchester Integrated Care Board



Martin Jones
CEO
Home Instead UK



Sylvester Oppong
Partner, Head of Healthcare & Life Sciences
EY

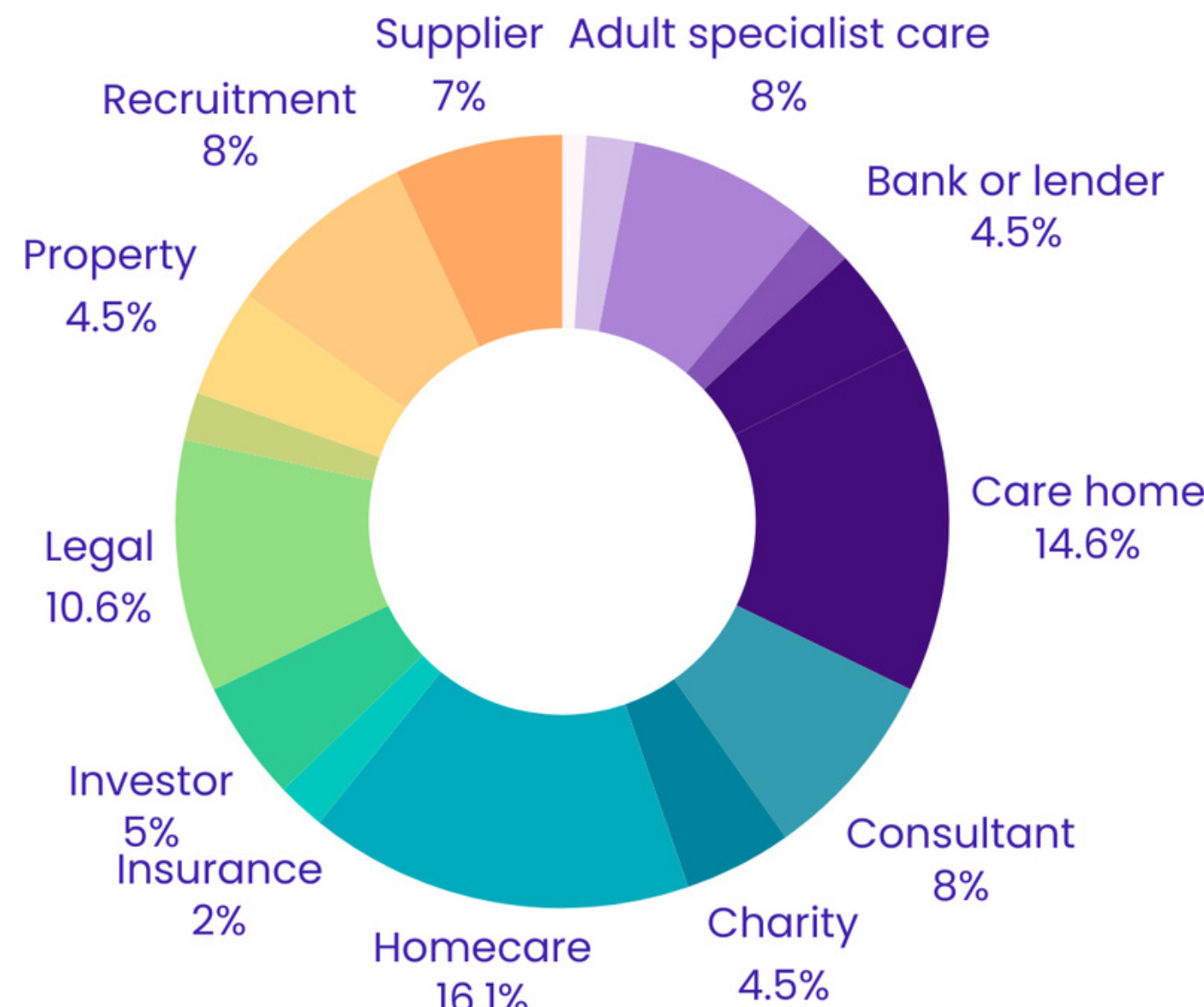


Samantha Crawley
Chief Executive Officer
Bracebridge Care

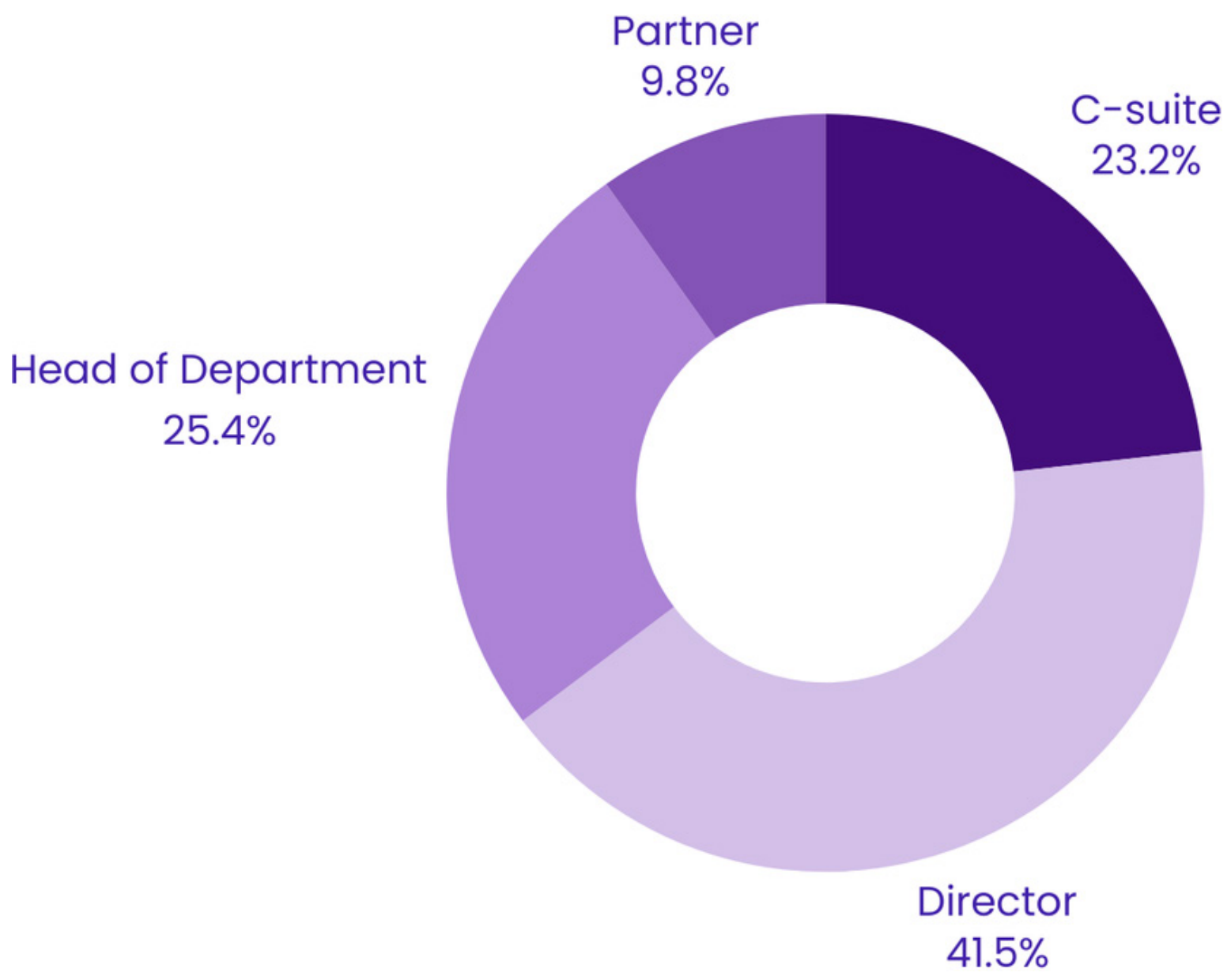
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EVENTS

Audience Profile

Sector Representation



Audience Seniority



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Partnerships

Lead Partner £10,995 + VAT

- ✂ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✂ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✂ Specialism exclusivity of event partnerships.
- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Six conference registrations
- ✂ Full page advert on the inside cover of the official digital delegate guide.
- ✂ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✂ Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- ✂ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✂ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.

Executive Partner £6,795 + VAT

- ✂ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Four conference registrations
- ✂ Full page advert in the official digital delegate guide.
- ✂ Logo positioning on selected promotional material and onsite signage.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✂ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.
- ✂ Please note, this partnership does not entitle sector exclusivity.

Exhibitor £2,095 + VAT

- ✂ Exhibition space²
- ✂ Delegate list
- ✂ Two conference registrations
- ✂ Half page advert in the official digital delegate guide.
- ✂ Logo on selected promotional material and exhibition signage.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.



Drinks Partner £3,495 + VAT

- ✂ Welcome networking speech
- ✂ Delegate list
- ✂ Two conference registrations
- ✂ Half page advert in the official digital delegate guide.
- ✂ Logo on selected promotional material and drink's reception signage.
- ✂ Drink's reception will include optional tour of Etihad Stadium.
- ✂ Organisation name will be mentioned on the agenda as host of the drink's reception.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.



¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

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GET IN TOUCH TODAY



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