

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®] Out-of-Hospital Healthcare Conference

Preparing tomorrow's healthcare ecosystem



10 Union Street, London



11 February 2026



laingbuissonevents.com

CONTACT US TODAY



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Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



About the conference

'From hospital to community' is one of the three overarching objectives of the Labour government's NHS 10-year plan published in July 2025. After decades of talking – during which time NHS spending in acute hospitals has continued to swell inexorably, UK healthcare now seems poised for real change. The vision for it is reliant upon a complete redesign of systems that can take services to people in convenient community settings, as opposed to the current process of asking people to come to large, crowded, siloed and inefficient NHS hospitals.

The inaugural **Out of Hospital Healthcare Conference 2026** will explore how a whole range of currently active independent sector operators, together with those that are yet to be developed, can help bring the 'hospital-to-community' objective to fruition.

It brings together independent sector healthcare providers, investors, NHS commissioners and strategic managers, insurance companies, policy makers and other stakeholders with an interest in driving this agenda forward. Not to forget consumers of privately paid healthcare services, where a similar transition is taking place, though to a lesser extent, from hospitals to clinics and other settings closer to customers' homes.

For three decades, LaingBuisson has been the leading voice on health and social care. Our new conference brings our stable market insight together with unique networking across the sector. In light of the importance of this event, all delegates and sponsors will receive a complimentary briefing on the out of hospital healthcare services market, including growth trends, regulation, payors, investors, and future potential.

In addition to the usual range of benefits, each partner will be entitled to nominate up to five senior NHS commissioners and/or managers who will receive a personal and complimentary invitation to attend.

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" We will continue to use private providers to improve access and reduce waiting times, to return the NHS to its constitutional standards. As we outlined in our Plan for Change, we will not let spare capacity go to waste on ideological grounds. We will continue to make use of private sector capacity to treat NHS patients where it is available, and we will enter discussions with private providers to expand NHS provision in the most disadvantaged areas.

Our use of a plurality of providers – from within the NHS, the voluntary sector, the independent sector or social enterprise – will not be limited to elective care. Where there is such rapid innovation taking place today in how services can be transformed through advances in science and technology **we want to broaden the eco-system of providers.** **"**

– **Fit for the Future: 10-year plan for the NHS**
A devolved and diverse NHS, A New Plurality of Provision



Who will attend?

Designed for Director level and above, this conference attracts a diverse group of attendees, including:

- | | |
|---|---------------------------------|
| Clinic and hospital groups | Private medical insurers |
| Independent clinics and hospitals | Primary medical care groups |
| Insourcing and outsourcing healthcare service operators | GP Federations |
| Clinical homecare providers | Community service groups |
| NHS strategic managers | Urgent care groups |
| NHS commissioners | Virtual ward providers |
| Local authority strategic managers | Tech enabled homecare providers |
| Local authority commissioners | Investors |
| DHSC and other government representatives | CQC |
| | Advisory communities |



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Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.

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Organisations we have welcomed before

Aedifica
Agincare
Aon
Aon UK Ltd
Ashfords LLP
Ashtons Hospital Pharmacy Services
Assura
AstraZeneca
August Equity
Aviva
AXA Health
Avery Care
BDO LLP
Berkley Care Group
Bevan Brittan LLP
Birketts LLP
Bluebird Care
Bupa
Bupa Health Services
Canon Medical Systems Ltd
Care England
Care REIT
Cepheid UK Ltd
Civitas Investment Management
Cleveland Clinic London
Colliers
Cromwell Hospital
Cushman & Wakefield
Cygnit Health Care
DAC Beachcroft LLP
Daiichi Sankyo UK Ltd
Deloitte LLP
Digital Care Hub
Doctify
Downing
Elysium Healthcare

Epiris LLP
EY
Global Counsel
Graham Care Group
Grant Thornton UK LLP
Guy's & St Thomas NHS Foundation Trust
Hadrian Healthcare Group
Hallmark Care Homes
HCA Healthcare UK
HC-One
Hill Dickinson LLP
Imperial College Healthcare Private Care
Induction Healthcare
JLL
King Edward VII's Hospital
KPMG
L.E.K. Consulting
Lifeways Group
Lilian Faithfull Care
Limerston Capital
Medefer
Medical Properties Trust
Mercer Marsh Benefits (UK)
Milliman
Mills & Reeve LLP
Nourish Care
Novocure
Nuffield Health
Oppenheimer
Orion Health
Pfizer Ltd
Pharmacierge
PricewaterhouseCoopers LLP (PwC)
Primary Capital Partners
Prime plc
Priory Healthcare

Public First
Ramsay Health Care
Robert W. Baird Limited
Round Hill Capital
Royal Free London Private Patients Unit
Royal London Asset Management
Sanctuary Care
Savills
Sciensus
Somerset Care
Sovereign Capital Partners
Spire Healthcare
St Andrew's Healthcare
St John & St Elizabeth Hospital
Stephenson Harwood LLP
Stryker
Summit Partners
Target Fund Managers
Teneo
The Health Foundation
The London General Practice
The Orders of St John Care Trust
Twenty20 Capital
University Hospitals Southampton
Vitality
Voyage Care
Wesleyan



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Past Conference Speakers



Anita Charlesworth CBE
Director of Research &
The REAL Centre
The Health Foundation



Claire Dunsterville
CEO
The Harboure Hospital



David Hare MBE
Chief Executive
IHPN



Edward Ungar
Co-Founder & CEO
Pharmacierge



Fiona Booth
Head of External Affairs &
Stakeholder Management
Healthcode



Guy Kioni
Founder, Principal Partner
Missang



James Murray
Chief Customer &
Strategy Officer
Nuffield Health



Jamie Foster
Partner
Hill Dickinson



Jon Bennett
CEO
Retinue Solutions



Josh Snowden-Bahr
Regional Director of
Global Contracting
Cleveland Clinic



Katya Zubareva
Partner
L.E.K. Consulting



Mark Smith
Head of PMI Relationships
& Product Development
The London Clinic



Michelle Gorringer
Chief Operating Officer
Newcross Healthcare



Dr Michelle Tempest
Senior Partner
Candesic



Dr Pallavi Bradshaw
Deputy Chief Medical Officer
AXA-Health



Will Rowberry
Chief Commercial Officer
Cleveland Clinic London

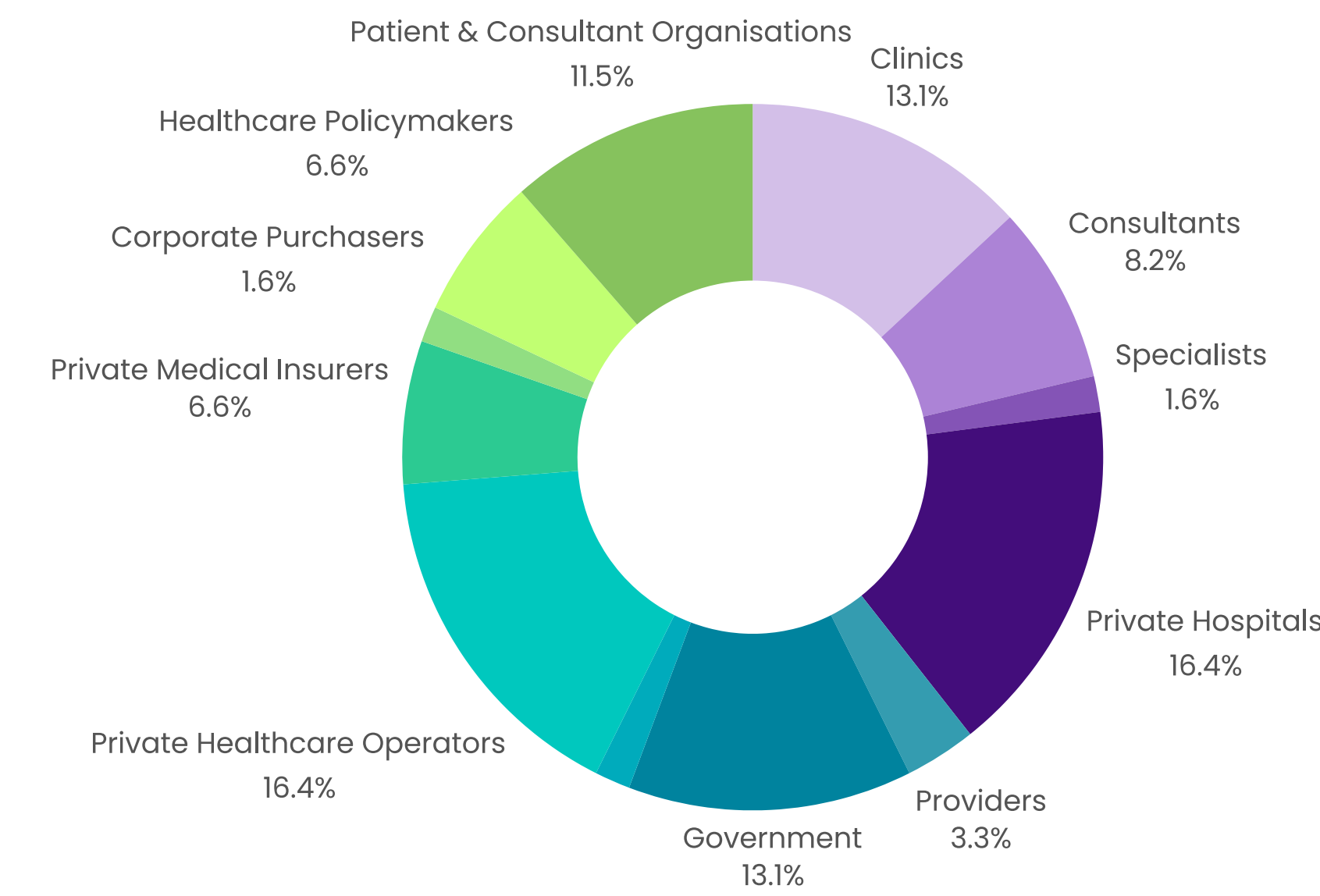


Wyn Fanshawe
Director & Co-Founder
MXAi Health

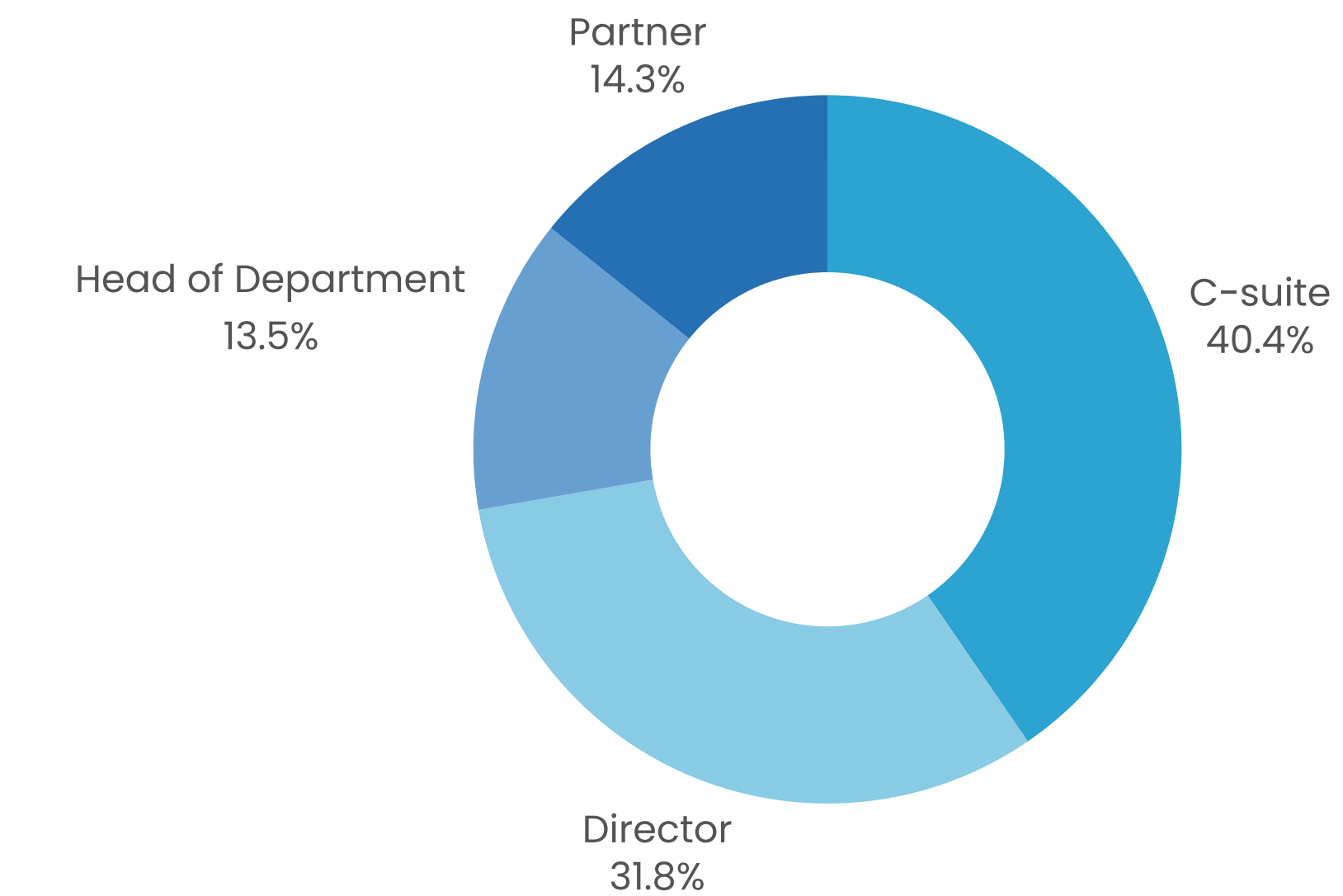
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Audience Profile

Sector Representation



Audience Seniority



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Partnership

Lead Partner £12,595 + VAT

- ✎ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✎ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Specialism exclusivity of event partnerships.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Six conference registrations
- ✎ Full page advert on the inside cover of the official digital delegate guide.
- ✎ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✎ Prominent logo positioning on selected promotional material and onsite signage including the main plenary stage and lectern.
- ✎ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.
- ✎ Nominate 5 senior NHS managers to receive complimentary invitations

Executive Partner £8,395 + VAT

- ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Four conference registrations
- ✎ Full page advert in the official digital delegate guide.
- ✎ Logo positioning on selected promotional material and onsite signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets.
- ✎ Please note, this partnership does not entitle sector exclusivity.
- ✎ Nominate 3 senior NHS managers to receive complimentary invitations

Packages

Exhibitor £3,295 + VAT

- ✎ Exhibition space²
- ✎ Delegate list
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and exhibition signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Nominate 1 senior NHS manager to receive complimentary invitations

“
Thanks for an excellent conference and it was great to see you finessing the event and making the audience feel really engaged. A big thank you to your team too!
Well done.

**Adrian Stevenson, CEO,
Independent Care**
● ● ●

“
Thank you for organising such a well done and engaging event.

**Dr Suba M, Medical Director, Aviva
Health**
● ● ●

Drinks Partner £3,495 + VAT

- ✎ Welcome networking drinks speech
- ✎ Delegate list
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and poseur tables within the drinks reception.
- ✎ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Nominate 2 senior NHS managers to receive complimentary invitations

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴. Subject to confirmation prior to deadlines.

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GET IN TOUCH



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