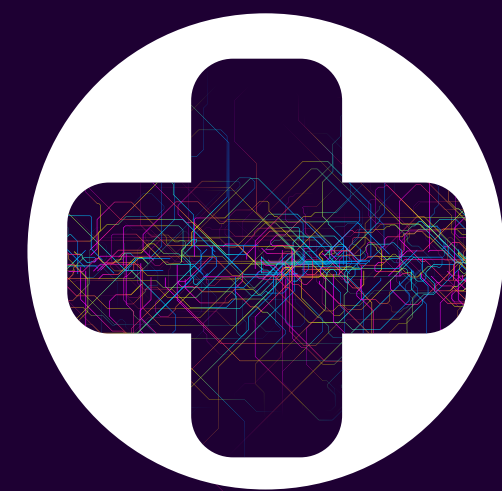


PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
Private Acute
Healthcare & Cover

Driving Success Through Data and Connections



etc.venues St Paul's London



9th October 2024



laingbuissonevents.com

CONTACT US TODAY



44 (0)20 7841 0045



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Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



About the conference

Join directors, finance executives and senior management from leading hospital operators and investors on 9th October 2024 as LaingBuisson brings together its unique research, latest data, and sector forecasts to support you while setting your budgets for 2024 and beyond.

This unique combination of objective insight and senior delegate participation from across the industry makes this conference the must-attend event for those involved in the private acute healthcare and health cover sector.



Who attends?

Private hospitals, clinics and healthcare practices
Private healthcare operators
Private medical insurers and brokers
Consultants and specialists
Corporate purchasers of healthcare benefits
Clinical commissioning groups
NHS Private Patient Units
Patient and consultant organisations
Charities, social enterprises and third sector organisations
Purchasers and commissioners of private healthcare services
Healthcare policymakers and government

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Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.

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Previous Speakers Include



Dr Amen Sibtain
Medical Director
Leaders in Oncology
Care



Elisa Mills
National Lead - Cancer
Services
Nuffield Health



Dr Suba M
Medical Director
Aviva Health



Dr Chris Smith-Brown
Clinical Advisor
PHIN



John Reay
President & CEO
HCA Healthcare UK



Nick Costa
Chief Executive Officer
Ramsay Health Care UK



Dr Shaima Villait
Co-Founding Partner
Chelsea Medics



Dr Robert Lorenz MD
President
Cleveland Clinic London



Dr Peter Kecskemethy
CEO & Co-Founder
Kheiron Medical
Technologies



Prof Gordon Wishart
Chief Medical Officer &
CEO
Check4Cancer



David Hare
CEO
IHPN



Elizabeth Woods
Director of Digital
Transformation
Whitehall Partners



James Sherwood
General Manager, Ops &
Healthcare
Bupa



Jim McAvoy
CEO
Fortius Clinic



Jodie Sinclair
Senior Partner
Bevan Brittan



Leander De Laporte
Co-Founder & CEO
Medbelle



Liz Heath
Consultant & Self Pay
Expert
LaingBuisson



Matthew Swindells
Chair
North West London Acute
Provider Collaborative



Peter Connor
Managing Director
Healthcode



Chris Gilbert
Provider Management
Director
Vitality

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Previous Attending Organisations

Advanced Accelerators Applications (AAA)
Alembic Strategy
Amethyst Radiotherapy Group
Amplitude Clinical Outcomes
Aon
AstraZeneca
Aviva Health
AXA Health
Bain and Company
Barts Health NHS Trust
Bevan Brittan
Boulton & Co
Broadstone
Bupa
Candesic
CBI
CBRE
Cemplicity
CF
Check4Cancer
Chelsea Medics
Chrysalis Finance
Circle Health Group
Civica
Cleveland Clinic
Cleveland Clinic London
CMS
Colliers
Compass Executives
Connell Consulting
Cromwell Hospital
Curzon Consulting
Cyan Intelligent Asset Management
Doctify
Doctor Care Anywhere
Draycott Nursing and Care
DrDoctor
eBridge

EliteMed Locums
eMed UK
Emerging Markets Healthcare
Epsom Ewell & St. Helier NHS Trust
finnCap Cavendish
Fortius Clinic
GenesisCare
Goddard and Hague Recruitment
Associates
GSK
Guy's and St Thomas' Specialist Care
HCA Healthcare UK
HCRG Care Group
Health & Protection, Definite Article Media
Health Service Journal
Healthcare Business Solutions (UK)
Healthcode
House of Commons
Howden Insurance Brokers
HPA
i Want Great Care
IHSN Healthcare
IHPN
Imperial Private Healthcare
Independent Care
Independent Practitioner Today
Informed Genomics
ISS
Janssen-Cilag
Khieron Medical Technologies
KIMS Hospital
Knight Frank
KPMG
LaingBuisson
Latchmore Healthcare Associates
Leaders in Oncology Care
LINK Medical
Link Medical Solutions

London Consultants' Association
London International Patient services
Lyca Health
Lyca Mobile
Mansfield Advisors
Marsh
Mayo Clinic London
MDDUS
Medbelle
Medical Properties Trust, Inc.
Medical Protection
medneo Diagnostics UK
MedoSync
MedPro
My Clinical Outcomes
MySkinDoctor
NEC Rego
Newcross Healthcare
Newmarket Strategy
Newmedica
North West London Acute Provider
Collaborative
Northwest Healthcare Properties REIT
Novartis
Novocure
Nuffield Health
OAC
One Orthopaedics
Pfizer UK
Pharmacierge
PHIN
Practice Plus Group
Private Care Royal Free London NHS
Foundation Trust
Private Care Royal Free London NHS FT
Prospitalia h-trak
Prostate Care
Ramsay Health Care UK

Rankie Healthcare Marketing
Reform
Reframe Cancer
Renaiss Health
Royal Free London Private Patients Unit
Royal Marsden
Royal Papworth Hospital
Scan.com
Semble
Smile Together Dental CIC
Source Bioscience
Spire Healthcare
St John and St Elizabeth Hospital
St Josephs Hospital
Streets Heaver Healthcare Computing
Stryker UK
The Geoghegan Group
The London Clinic
The MDU
The Royal College of Nursing
Top Doctors
VisitHealth
Vitality
Weightmans
Welbeck Health Partners
Western Provident Association
Whitehall Partners
WPA
University of NSW



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Sponsorship

SOLD

Lead Sponsor £11,495 + VAT

- ✎ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✎ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Specialism exclusivity of event partnerships.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Six conference registrations
- ✎ Full page advert on the inside cover of the official digital delegate guide.
- ✎ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✎ Prominent logo positioning on all promotional material and onsite signage including the main plenary stage and lectern.
- ✎ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets UK.

Executive Partner £7,995 + VAT

- ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Four conference registrations
- ✎ Full page advert in the official digital delegate guide.
- ✎ Logo positioning on all promotional material and onsite signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets UK.
- ✎ Please note, this partnership does not entitle sector exclusivity.

Exhibitor £2,995 + VAT

- ✎ Exhibition space²
- ✎ Delegate list
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and exhibition signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

“
Thanks for an excellent conference and it was great to see you finessing the event and making the audience feel really engaged. A big thank you to your team too!
Well done.
Adrian Stevenson, CEO, Independent Care
● ● ●

“
Thank you for organising such a well done and engaging event.
Dr Suba M, Medical Director, Aviva Health
● ● ●

SOLD

Drinks Partner £3,495 + VAT

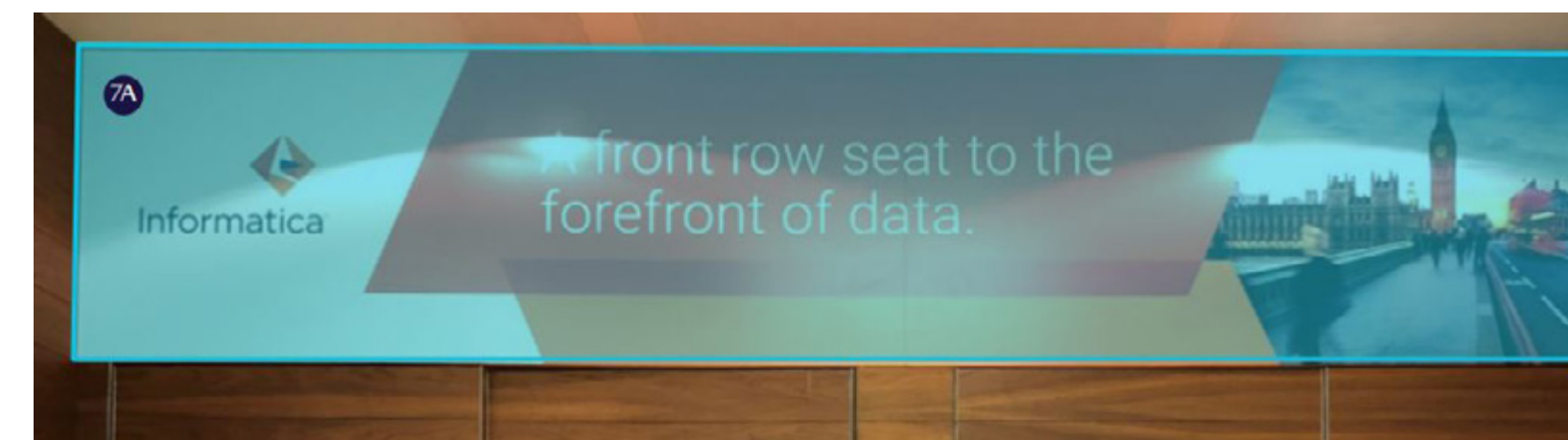
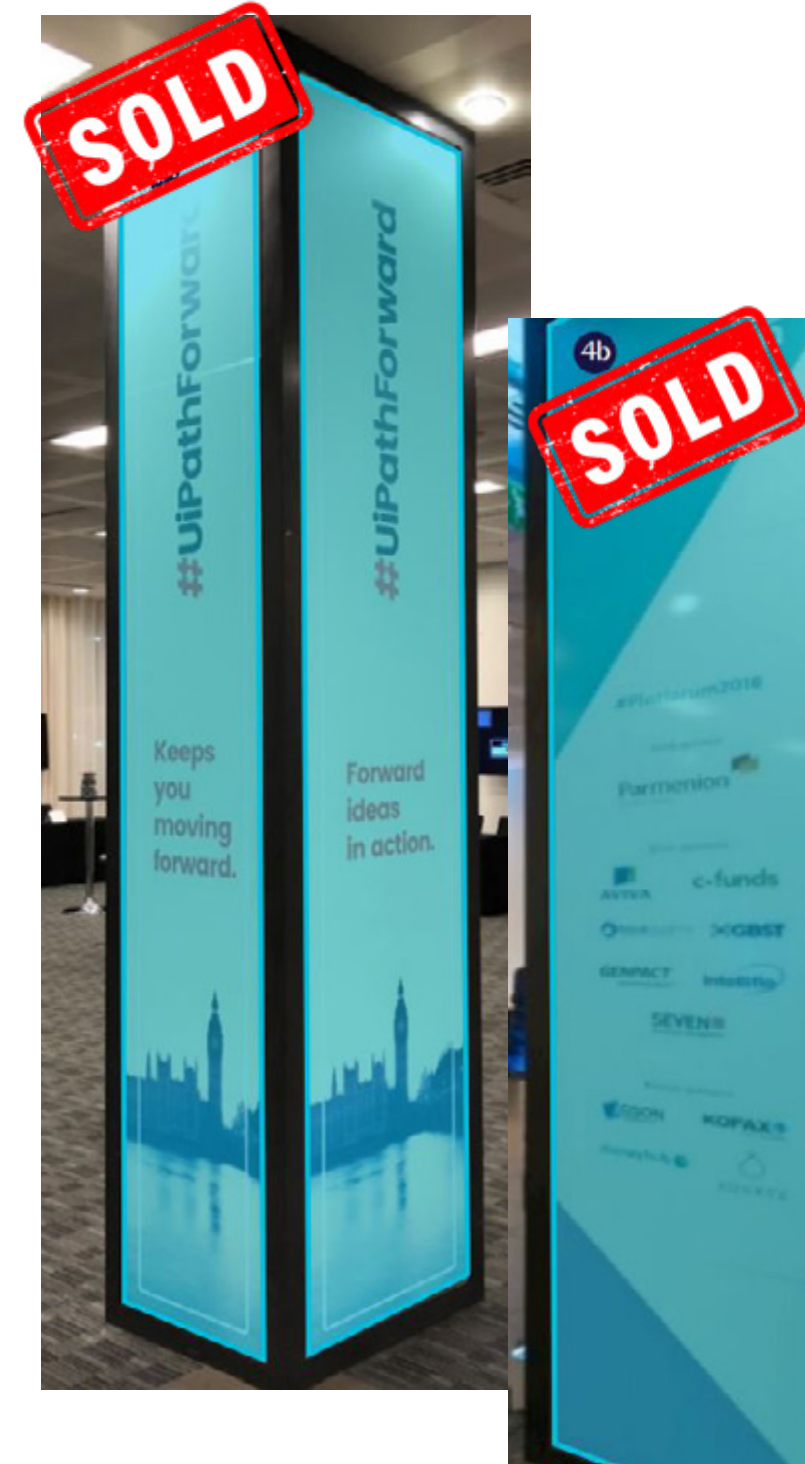
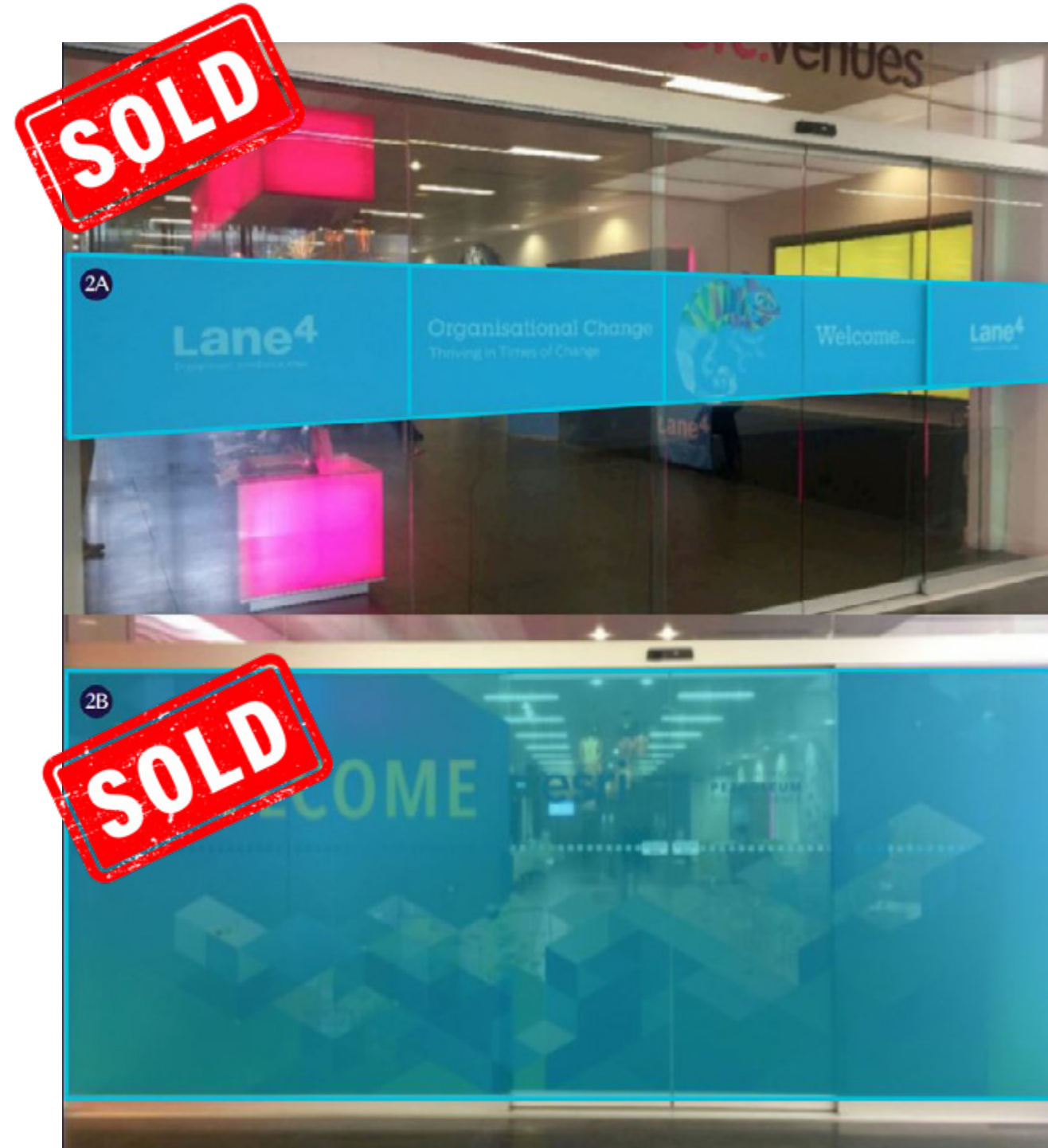
- ✎ Welcome networking drinks speech
- ✎ Delegate list
- ✎ Two conference registrations
- ✎ Half page advert in the official digital delegate guide.
- ✎ Logo on all promotional material and poseur tables within the drinks reception.
- ✎ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

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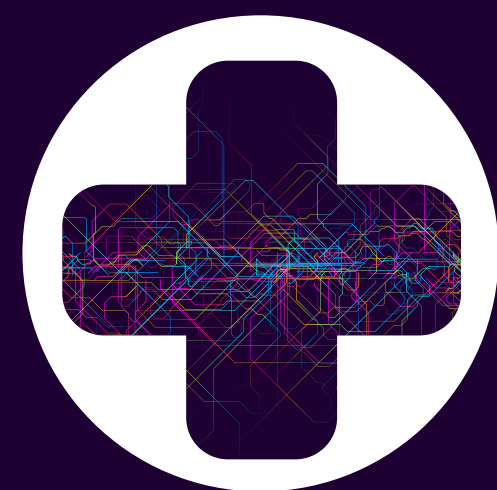
Additional Branding



Option	Material	Price*
2A- North Wing Glass Doors Strip Cover	Solid Vinyl	£995
2B- North Wing Glass Doors Full Cover	Solid Vinyl	£1,995
3A & 3B- Reception Registration Booth	Theatre Canvas	£1,400
4A- Galleria Pillar Four Side Pillar	Solid Vinyl	£1,600
4B- Galleria Pillar Three Side Pillar	Solid Vinyl	£1,350
7A- Main Plenary Doors	3mm Foamex	£995

*plus VAT

GET IN TOUCH



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