

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
Social Care
Summit 2024



etc.venues St Paul's London



11th June 2024



laingbuissonevents.com

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com





LaingBuisson®
EVENTS

Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



LaingBuisson[®] Social Care Summit 2024



About the conference

This industry leading conference provides a platform to present arguments and engage in a dialogue with an audience of senior policy makers, providers, regulators and investors. It offers exclusive access to proprietary LaingBuisson market research, as well as networking opportunities and a forum to gain competitive and up-to-date information on the changing environment.

Bringing together an exceptional blend of key influencers in the sector and combining it with exclusive LaingBuisson insight and world class expertise, this is a must attend event for social care sector leaders. Allowing attendees to tailor their content, we provide specific streams in care homes for older people, specialist care and homecare.



Who attends?

- Academics
- Accountants
- Associations
- Charities
- Investors
- Lawyers
- Lenders
- Local government and policy makers
- Management consultants
- Property consultants
- Recruiters
- Social care providers
- Technology providers

Why sponsor?

Brand Exposure

- ✎ Significant visibility for your organisation among a target audience.
- ✎ Position yourself as a thought leader and subject matter expert through speaking opportunities.
- ✎ Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- ✎ Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- ✎ A hub for networking with key decision-makers within the industry.
- ✎ A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- ✎ Generate new leads and potential clients through a highly relevant audience.



✎ **Contact Us**
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Previous Speakers Include



Ali Bahram
Engagement Manager
Mansfield Advisors



Anna Dixon
Strategic Leader &
Independent Consultant



Camille Leavold
Managing Director
Abbots Care



Charles Armitage
Co-Founder & CEO
Florence



Dominique Kent
CEO
Bluecrest Wellness



Gill Weatherill
Partner
DAC Beachcroft



James Thorburn
CEO
City & County
Healthcare



James Tugendhat
CEO
HC-One



Jane Ashcroft
Chair
Helping Hands



Dr Jane Townson
CEO
Homecare Association



Jonathan Freeman MBE
Group Sustainability
Director
CareTech



Sonia Rai
Founder & MD
Nectar HR



Amrit Dhaliwal
CEO
Walfinch



Dudley Sawyerr
Director
People Care Services



Jay Dodhia
Co-Founder & CEO
Serene Care



Nicholas Kelly
CEO
Axela



Anna Severwright
Co-Convener
Social Care Future



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Previous Attending Organisations

Abbots Care	Care Hires	Exemplar Health Care Services	Lifeways Community Care	Social Care Future
Abicare services	Care Inspections UK	Exemplar Healthcare	Lifted	Social Care in Action
Accedo Group	Care Tech Guide	Financial Times	Mansfield Advisors	Socitm Advisory
Accora Care	Care UK	Five on a Bike	Mills & Reeve	Sodexo Home Care UK&I
Age UK	CareMatch	Florence	Mobilise Care	Somerset Care
Agincare	CareTech	Friends of the Elderly	Moorview Care	St Matthews Healthcare
AIB Capital Markets plc	Caring Crew	Fulcrum Care	NatWest	Stephens Scown
Almond Care	Caring Homes	G A Carers Franchises	Nectar HR	Target Fund Managers
Anchor	CarterSchwartz	Glassmoon Group	Newcross Healthcare Solutions	Target Healthcare REIT
Anthony Collins Solicitors	Cedars Castle Hill	Glenholme Healthcare Group	NHS England	The Access Group
Aon	Centrum Care Homes	Graham Care Group	Northern Healthcare	The Barnet Group
Aspirations Care	Cera	Grant Thornton UK	Nourish Care	The Care Home Environment
August Equity	Charles Russell Speechlys	Grosvenor Health & Social Care	Nurseplus	The Care Workers' Charity
Autumna	Chestnuts (Arnesby)	Guided Innovation	Oakland Care	The Disabilities Trust
Avante Care & Support	Chiltern Care Services	Hallmark Carehomes	Octopus Real Estate	The KeySafe Company
Axela	Christians on Ageing	Hazlewoods	Office for National Statistics	The Orders of St John Care Trust
Baird	Christie & Co	HC-One	Oomph! Wellness	The PHA Group
Barchester Healthcare	Christies Care	Healthcare Management Solutions	Orchard Care Group	Trinity Homecare Holdings
Barclays	CIL Management Consultants	HealthMoni	Pacific Investments	University of York
BDO	CIPFA	Helping Hands	Pairly	Vice Chair Tech UK Interoperability working group
Bevan Brittan	City & County Healthcare Group	Henry Riley	Patron Capital Advisers	Virgin Money
Birdie	Civitas Investment Management	Herts at Home	Peninsula Care Homes	Virtue Health Group
Bluebird Care Franchises	Colliers	Hill Dickinson	People Care Services	Vivre Care
BlueCrest Wellness	Community Integrated Care	Home from Home Care	Peterborough and Cambridgeshire	Walfinch
Borderless	Connell Consulting	Homecare Association	County Council	Zinc Ventures
British Home & Hospital For People With Neuro-disability	CQC	iCare	Prior's Court School	
Broadlake	Curzon Consulting	iCON Infrastructure	Puma Property Finance	
Brodies	DAC Beachcroft	InvictIQ	Radiant Healthcare Group	
Bromley Healthcare	DC Advisory	Ivolve Care & Support	Richardson Care	
Browne Jacobson	Deloitte	JLL	Right at Home UK	
Bupa	Department of Health and Social Care (DHSC)	Join Social Care	Rinnova	
Burges Salmon	DIF Capital Partners	Kedleston Group	RNHA	
Cadogan Care	Digital Innovation Centre	Knights Professional Services	Royal London	
Cambridgeshire & Peterborough Joint Authority	Doctify	KPMG	Rubber Duck Ventures	
Candesic	Downing	Kraydel	Sanctuary Care	
Capita	Eisvogel Group	Kroll Advisory	SCA Care	
Care England	Elizabeth Finn Homes	L.E.K. Consulting	Sculptor Capital Management Europe	
Care Friends	EMIS	LaingBuisson	Self Direction Consultant	
	Encompass Care	Lavanya Plus	Serene Care	
		Leonard Cheshire	Smooth Digital	



Contact Us
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Sponsorships

Lead Sponsor £11,495+ VAT

- ✎ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✎ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Specialism exclusivity of event partnerships.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Six conference registrations
- ✎ Full page advert on the inside cover of the official digital delegate guide.
- ✎ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✎ Prominent logo positioning on all promotional material and onsite signage including the main plenary stage and lectern.
- ✎ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets UK.

Stream Sponsor £5,250 + VAT

- ✎ Position yourself as a thought leader within a specified stream: Care Homes, Homecare or Specialist Care.
 - ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
 - ✎ Exhibition space²
 - ✎ Delegate contact details³
 - ✎ Four conference registrations
 - ✎ Full page advert in the official digital delegate guide.
 - ✎ Logo positioning on all promotional material and onsite signage.
 - ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
 - ✎ Full page advert in one LaingBuisson Market Report and one edition of CareMarkets UK.
- Please note, this partnership does not entitle sector exclusivity.

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

Exhibitor

£2,495 + VAT

- ↳ Exhibition space²
- ↳ Delegate list
- ↳ Two conference registrations
- ↳ Half page advert in the official digital delegate guide.
- ↳ Logo on all promotional material and exhibition signage.
- ↳ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

“ I thought you did it all brilliantly - we were very happy, the line up was excellent and I hope the post conference feedback will be as consistently positive as well. Thank you for all your hard work - it is never easy to put one of these things on.

Henry Elphick, Chair, Mansfield Advisors

“ Honestly, it was both a pleasure and, very informative. I had a great opportunity to meet new people and strengthen some existing connections. A really good day, well coordinated by you and the LB team.

Tony Stein, Chief Executive, HCS Solutions

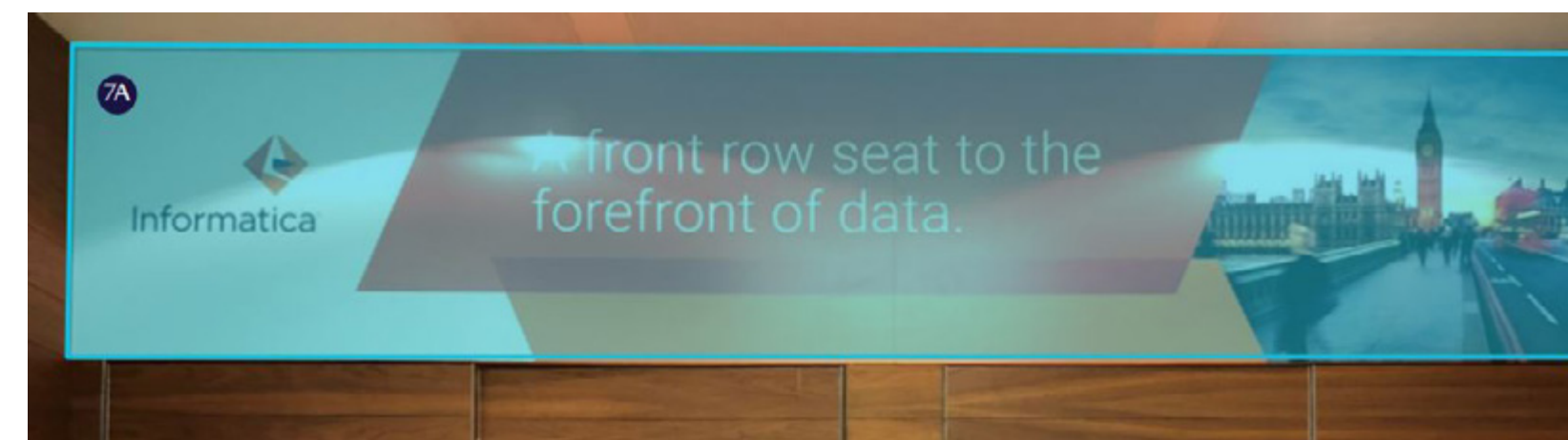
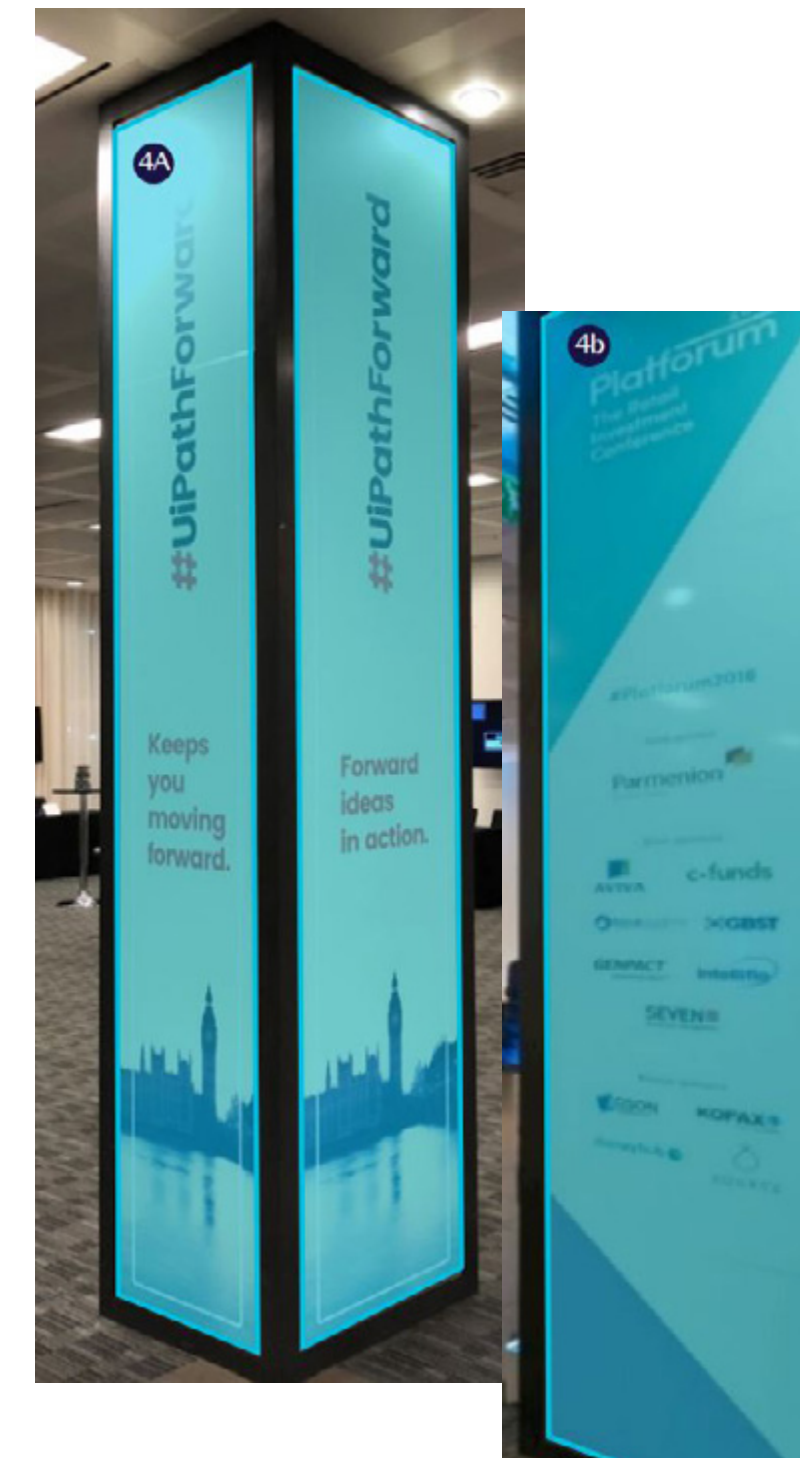
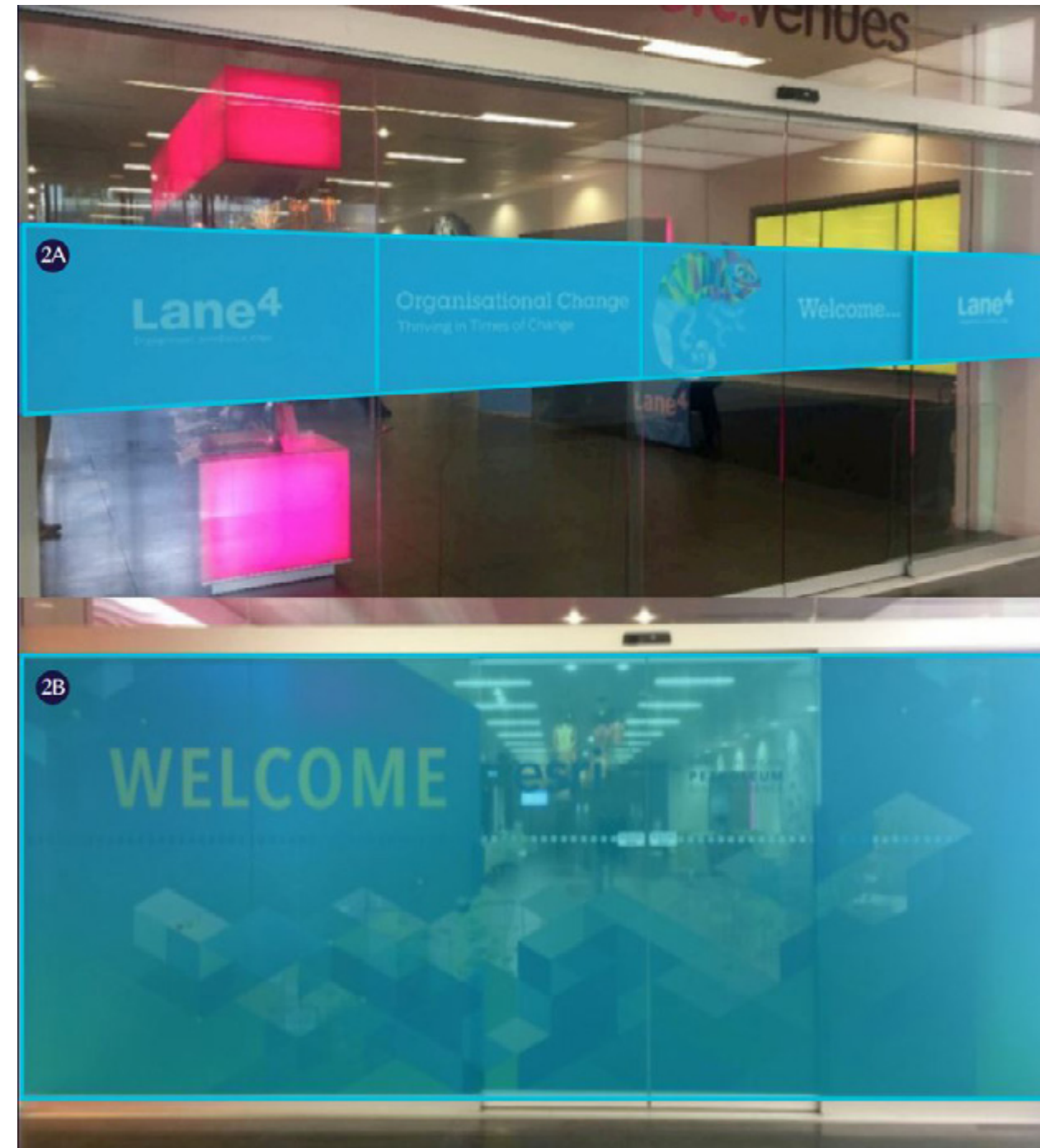
Drinks Partner

£3,495 + VAT

- ↳ Welcome networking speech.
- ↳ Delegate list.
- ↳ Two conference registrations.
- ↳ Half page advert in the official digital delegate guide.
- ↳ Logo on all promotional material and poseur tables within the drinks reception.
- ↳ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ↳ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

Additional Branding

LaingBuisson
EVENTS



Option	Material	Price*
2A- North Wing Glass Doors Strip Cover	Solid Vinyl	£995
2B- North Wing Glass Doors Full Cover	Solid Vinyl	£1995
3A & 3B- Reception Registration Booth	Theatre Canvas	£1400
4A- Galleria Pillars Four Side Pillar	Solid Vinyl	£1600
4B- Galleria Pillars Three Side Pillar	Solid Vinyl	£1350
7A- Main Plenary Doors	3mm Foamex	£995

*plus VAT

GET IN TOUCH



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