

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
Private Healthcare
Summit 2024



QEI Centre, London



15th May 2024



[laingbuisson.com](https://laingbuisson.com/events)

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com



LaingBuisson®
EVENTS

Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



LaingBuisson® Private Healthcare Summit 2024



About the conference

Celebrating its 10 year anniversary last year, the Summit is a key annual event for the private health sector attracting senior executives and decision makers seeking a competitive edge. Combined with LaingBuisson's latest data insights, the Summit provides invaluable expertise from thought leaders in healthcare operations and marketing.



Who attends?

- Private hospitals, clinics and healthcare practices
- Private healthcare operators
- Private medical insurers and brokers
- Consultants and specialists
- Corporate purchasers of healthcare benefits
- Clinical commissioning groups
- NHS Private Patient Units
- Patient and consultant organisations
- Charities, social enterprises and third sector organisations
- Purchasers and commissioners of private healthcare services
- Healthcare policymakers and government

Why partner?

Brand Exposure

- ✎ Significant visibility for your organisation among a target audience.
- ✎ Position yourself as a thought leader and subject matter expert through speaking opportunities.
- ✎ Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- ✎ Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- ✎ A hub for networking with key decision-makers within the industry.
- ✎ A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- ✎ Generate new leads and potential clients through a highly relevant audience.



✎ **Contact Us**
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Previous Speakers Include



Anita Charlesworth CBE
Director of Research
The Health Foundation



Dan Howarth
CMO
Medbelle



Edward Ungar
Co-Founder & CEO
Pharmacierge



Fiona Booth
Head of External Affairs
Healthcode



Dr James Frater
UK Health Delegate and
Healthtech Fellow



Josh Snowden-Bahr
Regional Director of
Global Contracting
Cleveland Clinic



Lyn Cruickshank
Director
Wallace Health



Mark Smith
Head of PMI
Relationships
The London Clinic



Sim Scavazza
NED & Deputy Chair
BOB ICB



Andrew Coombs
Vice President,
Commercial
HCA Healthcare UK



David Hare
CEO
IHPN



Angela Evans
Director of Communications
and Patient Services
Ramsay Health Care UK



Daniel Sullivan
B2B Marketing Director,
UK Insurance
Bupa



Gajan Srikanthan
Medical Director
Lumeon



Jamie Foster
Partner
Hill Dickinson



Tommaso Falcone
Chief of Staff & Chief
Academic Officer
Cleveland Clinic London



Liz Heath
Consultant & Self Pay
Expert
LaingBuisson



Steve Herbert
Head of Benefits Strategy
Howden Employee
Benefits & Wellbeing



Prokar Dasgupta
Clinical Lead for Robotics
The London Clinic



Alex Singleton
Director of Strategy
Circle Health Group



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Private Healthcare
Summit 2024



Previous Attending Organisations

Abacus Medicine	Draycott Nursing and Care	Kent Hospital	Patients Know Best	Spencer Private Hospitals
Acacium Group	Economist	KIMS Hospital	PatientSource	Spire Healthcare
AdAlta Recruitment	Enterprise Ireland	King Edward VII's Hospital	Pfizer	Streets Heaver Healthcare
Alembic Strategy	Erbe Medical UK	KPMG	Pharmacierge	Computing
Allocate Software	Exemplar Health Care Services	L.E.K. Consulting	PHIN	Stryker
Aon	Exigere	Latchmore Healthcare Associates	Phoenix Equity Partners	Taylor Wessing
Apollo Buckingham Health	Fakeeh University Hospital	Link Medical Solutions	Preferred Health Care	Ten Harley Street
Science Campus	Financial Times	LivingCare	Presidio UK	The Disabilities Trust
Aviva	Florence Nightingale Hospitals	LloydsPharmacy Clinical Homecare	PricewaterhouseCoopers (PWC)	The Doctors Laboratory
AXA-Health	Fluid	London Clinic	Private Healthcare Information	The Financial Times
Barbican Physio	Full Health Medical	London International Patient Services	Network	The Guardian
Barts Health NHS Trust	GenesisCare	Lumeon	QHERE	The Health Foundation
Benenden Health	GH Recruitment Associates	LycaHealth	QS Enterprises	The London Clinic
Bevan Brittan	Goddard & Hague Recruitment	Mansfield Advisors	Ralph Trustees	The London General Practice
Blink - The Employee App	Grant Thornton UK	Marsh Farmer	Ramsay Health Care UK	The McIndoe Centre
Bloomberg Opinion	Guy's & St Thomas' NHS Trust	Mayo Clinic Healthcare	Randox Laboratories	Trust
Bluebird IT Solutions	Hazlewoods	MB Global Health	REC	The RSA Group
Boulton Health	HCA Healthcare UK	MDDUS	Recognition Health	Top Doctors
Brodies	Health Service Journal (HSJ)	Medacs Healthcare	RelateCare	UK Vein Clinic
Browne Jacobson	Healthcare Purchasing Alliance	Medbelle	Reputation	Verve Health
Bupa	Healthcode	Medico Digital	Retinue	Visithealth
Candesic	Healthtech Fellow	MEDii Health	Retinue Solutions	Wallace Health
Canon Medical Systems	Heydoc	MedPro	Rinnova	Weight Partners Capital
Capsticks Solicitors	Hill Dickinson	Milliman	Rokshaw Laboratories	WPA
Cemplicity	Horder Healthcare	Money Penny	Royal Free London NHS Foundation	
Check4Cancer	Hospital of St John and St Elizabeth	MPS Partnerships	Trust	
Circle Health Group	Howden Employee Benefits & Wellbeing	My Clinical Outcomes	RSM UK	
Cleveland Clinic London	Howgate Sable	NatWest	Saffron Steer	
Clynxx	iheed	NED ICHT and LNWHUHT	SAL	
CMR Surgical	Imperial Private Healthcare	New Victoria Hospital	Salucro	
Compass Associates	Independent Doctors Federation	Newcross Healthcare Solutions	Savills	
Compass Group UK&I	Independent Healthcare Providers	NHS England & NHS Improvement	Schoen Clinic	
Compass Recruitment Solutions	Network	Novocure	Siemens	
Credentilly	Independent Practitioner Infermedica	Nuffield Health	Smith Square Partners	
Cromwell Hospital	IRhythm	OKR Consulting	Source BioScience	
Curzon Consulting	Janssen-Cilag Limited	Palantir	Source LDPATH	
Definite Article Media	Jefferies International	Patchwork Health	Sovereign Capital Partners	
Doctify		Patients Association		




Contact Us
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Partnerships

Lead Partner £10,299 + VAT

- ✎ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✎ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Specialism exclusivity of event partnerships.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Six conference registrations
- ✎ Full page advert on the inside cover of the official digital delegate guide.
- ✎ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✎ Prominent logo positioning on all promotional material and onsite signage including the main plenary stage and lectern.
- ✎ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets UK.

Partner £7,995 + VAT

- ✎ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✎ Exhibition space²
- ✎ Delegate contact details³
- ✎ Four conference registrations
- ✎ Full page advert in the official digital delegate guide.
- ✎ Logo positioning on all promotional material and onsite signage.
- ✎ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✎ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets UK.
- ✎ Please note, this partnership does not entitle sector exclusivity.

Get exposure Exhibition

Exhibitor

£2,995 + VAT

- ↳ Exhibition space²
- ↳ Delegate list
- ↳ Two conference registrations
- ↳ Half page advert in the official digital delegate guide.
- ↳ Logo on all promotional material and exhibition signage.
- ↳ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

“

LaingBuisson's Private Healthcare Summit has become Reputation's core in-person conference for the healthcare sector each year. Both the feedback we receive from the team attending the conference, and the quality of the people attending the conference results in high-quality conversations in the days following the conference that are incredibly high. The conference is well-organised and provides a high-quality agenda, of which Reputation is proud to be involved.

Christopher Eden, Snr Marketing Programme Manager, Reputation

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1 Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. 2 The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. 3 Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. 4. Subject to confirmation prior to deadlines.

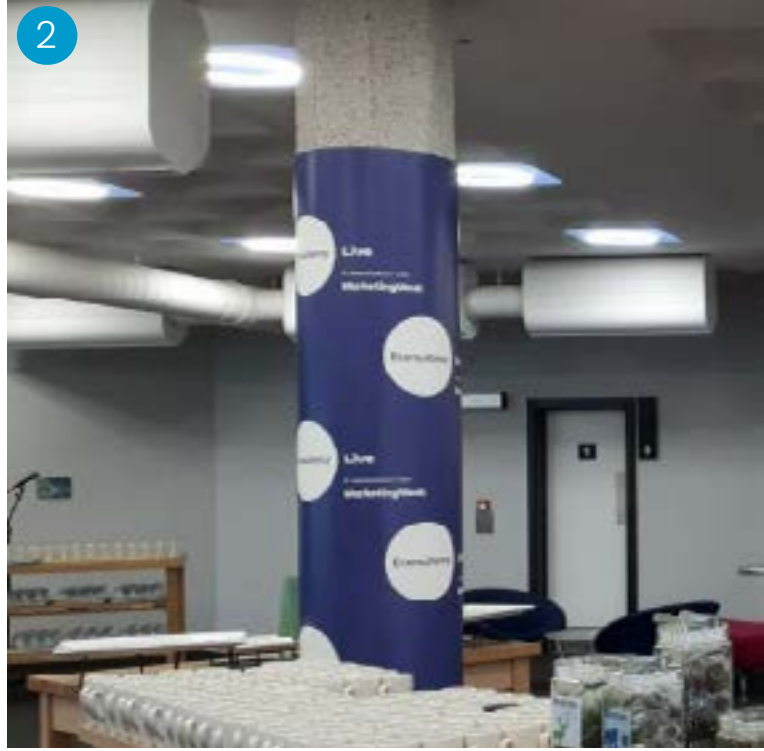
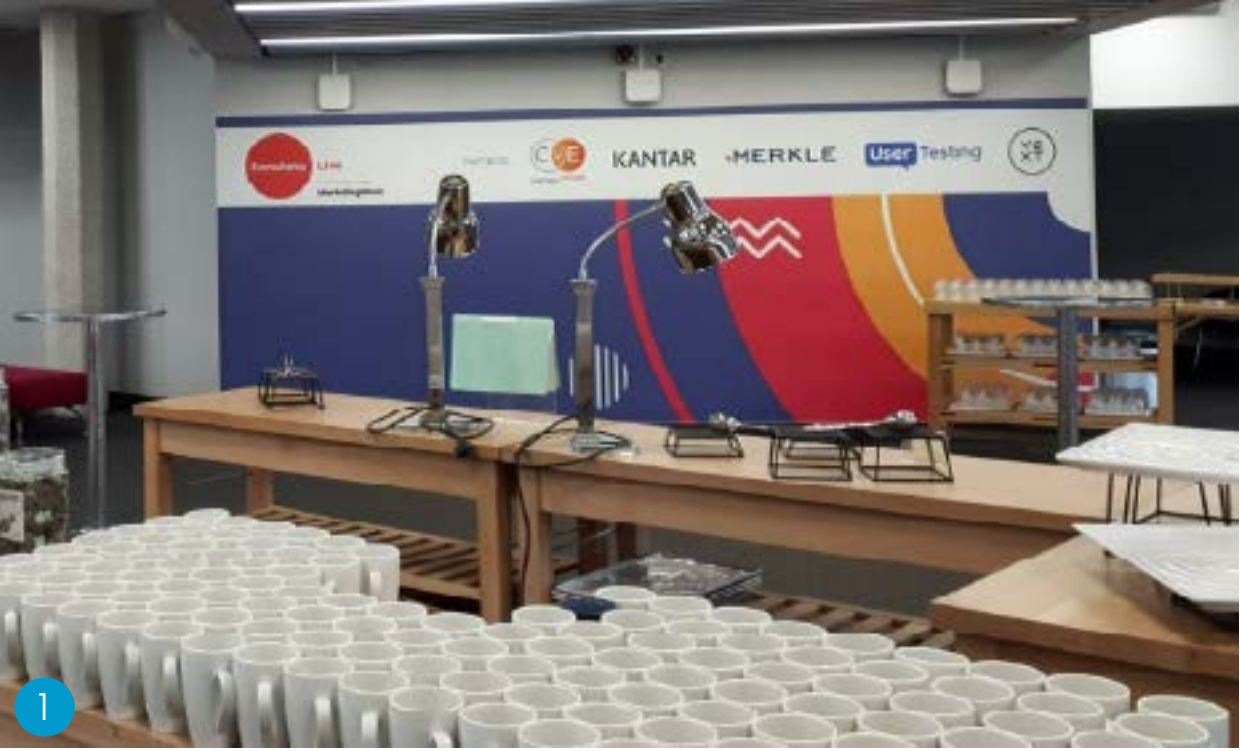
Additional Branding

If you are interested in adding additional branding to your sponsorship package, please contact your account manager to discuss in more detail.

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OPTION	MATERIAL	PRICE + VAT
1 - Wall under lowered ceiling	Adhesive vinyl	£1,800
2 - Pillar wrap (there are 4 pillars available)	Adhesive vinyl	£900 for each pillar
3 - Wall at the top of the stairs, outside the main plenary	Adhesive vinyl	£1,800
4 - Stickers on windows within the Cambridge room (sold as a set, 6 available)	Adhesive vinyl	£1,535 for all 6 stickers
5 - Stickers on the stairs up to the main plenary (sold as a set, 6 available)	Adhesive vinyl	£1,875 for all 6 stickers



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GET IN TOUCH



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