

PARTNERSHIP & EXHIBITOR OPPORTUNITIES



LaingBuisson[®]
**Investing in
Healthcare**



The View, Royal College of
Surgeons London



28th March 2024



laingbuissonevents.com

CONTACT US TODAY



44 (0)20 7841 0045



sales@laingbuisson.com



LaingBuisson
EVENTS

Who we are

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

William Laing
Founder & Executive Chairman



About the conference

An annual conference that is a must-attend in the healthcare and social care event calendar. Attracting key speakers providing expert analysis and forecasts for the sector. Key stakeholders, investors, industry experts and innovators in the field come together to explore the evolving landscape of private healthcare and real estate.

Who attends?

Investors and financial institutions, lawyers, banks, management consultants, financial advisors, providers, real estate developers, policy makers and government representatives, industry associations and not-for-profit organisations, tech innovators and solution providers.

Why partner?

Brand Exposure

- Significant visibility for your organisation among a target audience.
- Position yourself as a thought leader and subject matter expert through speaking opportunities.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- Online presence to 50,000+ social media global users and 30,000+ email subscribers.

Business Development

- A hub for networking with key decision-makers within the industry.
- A platform to showcase your products, services and solutions to a highly relevant and engaged audience within the exhibition.
- Generate new leads and potential clients through a highly relevant audience.



Contact Us
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Previous Speakers



Andrew Ovey
Head of Healthcare
AXA IM



Bruce Walker
County Director
Aedifica



Emma Glynn
Head of Healthcare
Advisory
JLL



Dr Michelle Tempest
Partner
Candesic



Dr Bippon Vinayak
Co-Founder & Exec Chair
Square Health



Clare Connell
CEO
Connell Consulting



Ed White
Head of UK Consultants
MSCI



Hannah Curtis
Partner
CMS



Julian Evans
Head of Healthcare
Knight Frank



Max Parmentier
CEO & Co-Founder
Birdie



Jan Krizan
Global Head Funds
Management
Northwest Properties REIT



Iva Lazarova
Clinical & Regulatory
Manager
Daye



Avnish Goyal
Executive Chair
Hallmark Care Homes



Jonathan Murphy
CEO
Assura



Martin Chamberlin
Director
RBC Capital Markets



Dr Pete Calveley
CEO
Barchester Healthcare



Sonia Powar
Investor
BGF

Previous Attending Organisations

A&M Capital
AA Medcare Services
Acorn Capital
Adlington Retirement Living
Aedifica
Agilitas Private Equity
AIB Capital Markets
Alantra
Allerton
Alpha Helix Corporate Finance
Anchor Hanover
Apposite Capital
ARCO
Arnold & Porter
Ashfords
Ashkirk Estates
Aspire LPP
Assura
Audley Group
August Equity
Aurelius Healthcare
Avante Care & Support
Avison Young
AXA-IM
Baird
Bank of America
Barchester Healthcare
Barclays
Berkeley Healthcare
Bevan Brittan
BGF
Birdie
Bloomcare
Blueleaf
BNP Paribas Real Estate
Bracebridge Care Group
Bridges Fund Management
British Property Federation
Broadlake
Brodis

Browne Jacobson
BUPA
Cabot Square Capital
CACI
Candesic
Canford Healthcare
Cap10
CarterSchwartz
Carterwood
CBRE
CCG
CeraCare
Charles Russell Speechlys
Christie & Co
CIL Management Consultants
Cindat Capital Management (UK)
Circle Health group
Civitas Investment Management
Clearwater International
Cleary Gottlieb Steen & Hamilton
CMS
Coldven
Compass Executives
Connell Consulting
Cooper Parry
Cornerstone Healthcare Group
CSI Market Intelligence
Cushman & Wakefield
DAC Beachcroft
Daye
DC Advisory
Deloitte
Department of Health and Social
Care (DHSC)
Dobson-Grey
Downing
DWA Architects
Ernst & Young
exigere
EY

Financial Times
finnCap Cavendish
Fulcrum Care
Gable Court NH
Garforth Care Homes
Global Counsel
Gold Care Homes
Golden House
Grant Thornton UK
Grant Thornton UK
Gresham House
Hallmark Care Homes
Harrison Clark Rickerbys
Harrison Street Real Estate
Hartford Care
Hazlewoods
HC-One
HCR Legal
Healthcare Activos
HKS
HSBC
I Squared Capital
Icade Sante
IDCM
Impact Healthcare REIT
Innervation Capital Partners
Ivove Care & Support
J.P. Morgan
JLL
Kalro Capital
Kent Finance
Keppel Capital
Knight Frank
Kooth
KPMG
L.E.K. Consulting
LaingBuisson
Lifeways Group
Lily Head Dental Practice Sales
Lincoln International

LNT Care Developments
Madison International
Mansfield Advisors
Marwood Group
McCarthy & Stone
Medical Properties Trust
Medivet
Mills & Reeve
Montagu Evans
Moor Park Capital Partners
Moore Scarrott
Mortar IO
MSCI
National Care Group
NatWest
Newcross Healthcare Solutions
NHS England
Nine Points Property
NorthWest Healthcare Properties REIT
Octopus Real Estate
Optegra
Opus Corporate Finance
Ora Care Solutions
Pathways Homes Group
PGIM
PHP
PricewaterhouseCoopers (PWC)
Prime
Progress Care
Puma Property Finance
PwC
RBC Capital Markets
Resilience Care
Revolution Consulting
Right at Home UK
ROC Health Services
ROC Private Clinic
Rodericks Dental
Rothschild & Co
Round Hill Capital

RSM UK
RWK Goodman
Salutem Healthcare
Savills
Schroder Real Estate Investment
Management
SDR Group
Sequence Care Group
Sherpa
Smith Square Partners
Somerset Care
Spire Healthcare
Spring Ventures
Square Health
Star Care Lodge
Stephenson Harwood
Summit Partners
Sussex Health Care
Target Fund Managers
Target REIT
Taylor Wessing
The Brendoncare Foundation
The Care Workers Charity
The Disabilities Trust
The Healthcare Property Company
Transform Hospital Group
Travers Smith
Unstall
United Healthcare Developments
USS
Vardetun
Vector Property Investments
Vets4Pets
Virgin Money
VMS UK
Walgreens Boots Alliance
Weight Partners Capital
Wellgate Care
Weltower
Zetland Capital

LaingBuisson
EVENTS



Partnerships

Lead Partner £9,995 + VAT

- ✂ Opportunity to discuss the agenda/topics with the Conference Producer¹ in the initial planning stage.
- ✂ Speak on or chair a panel discussion. Topic to be agreed by the Conference Producer.
- ✂ Specialism exclusivity of event partnerships.
- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Six conference registrations
- ✂ Full page advert on the inside cover of the official digital delegate guide.
- ✂ Opportunity to play a 20-second promotional video in main plenary before and after a networking break.
- ✂ Prominent logo positioning on all promotional material and onsite signage including the main plenary stage and lectern.
- ✂ Prominent logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✂ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets UK and CareMarkets UK.

Partner £5,995 + VAT

- ✂ Speak in a panel discussion. Topic to be agreed by the Conference Producer.
- ✂ Exhibition space²
- ✂ Delegate contact details³
- ✂ Four conference registrations
- ✂ Full page advert in the official digital delegate guide.
- ✂ Logo positioning on all promotional material and onsite signage.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.
- ✂ Full page advert in one LaingBuisson Market Report and one edition of HealthcareMarkets UK and CareMarkets UK.
- ✂ Please note, this partnership does not entitle sector exclusivity.

Exhibitor £2,495 + VAT

- ✂ Exhibition space²
- ✂ Delegate list
- ✂ Two conference registrations
- ✂ Half page advert in the official digital delegate guide.
- ✂ Logo on all promotional material and exhibition signage.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

Drinks Partner £3,495 + VAT

- ✂ Welcome networking drinks speech.
- ✂ Delegate list.
- ✂ Two conference registrations.
- ✂ Half page advert in the official digital delegate guide.
- ✂ Logo on all promotional material and poseur tables within the drinks reception.
- ✂ Organisation name will be mentioned on the agenda as host of the drinks reception.
- ✂ Logo on the LaingBuisson events website and digital delegate guide with weblinks.

¹ Subject to content approval by LaingBuisson. The session must be educational and not an exercise in selling from the podium. ² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves. ³ Sponsor companies to determine their own basis for processing. All delegates are offered an opt out. ⁴ Subject to confirmation prior to deadlines.

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GET IN TOUCH



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