



The  
Private Healthcare  
**Summit 2023**

**10<sup>th</sup> ANNIVERSARY**

LaingBuisson<sup>®</sup>  
EVENTS

**SPONSORSHIP  
BROCHURE**

# Private Healthcare Summit

17th May 2023 | QEII Centre Westminster

"LaingBuisson's Private Healthcare Summit has become Reputation's core in-person conference for the healthcare sector each year. Both the feedback we receive from the team attending the conference, and the quality of the people attending the conference results in high-quality conversations in the days following the conference that are incredibly high. The conference is well-organised and provides a high-quality agenda, of which Reputation is proud to be involved."

Christopher Eden, Snr Marketing Programme Manager, Reputation

# About LaingBuisson

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.

## Private Healthcare Summit

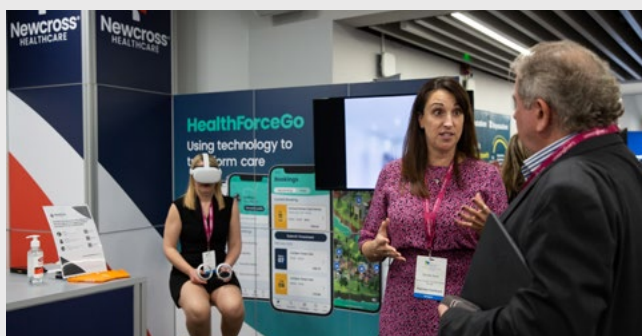
2023 marks the 10<sup>th</sup> anniversary of the Private Healthcare Summit. A key annual event for the private health sector, the Summit attracts senior executives and decision makers from the following types of organisations:

- Private hospitals, clinics and healthcare practices
- Private healthcare operators
- Private medical insurers and brokers
- Consultants and specialists
- Corporate purchasers of healthcare benefits
- Clinical commissioning groups
- NHS Private Patient Units
- Patient and consultant organisations
- Charities, social enterprises and third sector organisations
- Purchasers and commissioners of private healthcare services
- Healthcare policymakers and government



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**Q&I Centre Westminster, London**

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## Why sponsor?

Our events attract support from key stakeholders in the independent health and social care sectors. Sponsorship connects your brand with opinion formers in the sector and associates it with knowledge products and professional development.

- Your brand secures visibility in the independent health and social care sectors.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence in the independent health and social care sectors.
- You secure your competitive edge through personal contact.
- Expand your business opportunities and meet leading thinkers in the networking community.
- Build new business relationships and generate strong leads.
- Present your latest business solutions to experts in the field.

## Exhibitor Showcase

All packages include an exhibition stand in our networking area. This exclusive area provides opportunities to interact with attendees, and to display or demonstrate your products and services.

Sponsorship and exhibitor packages are offered on a first-come, first-served basis.

# Previous Summit speakers:



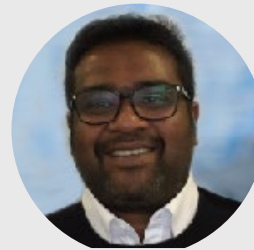
Andrew Coombs,  
Vice President,  
Commercial, HCA  
Healthcare UK



Angela Evans, Director  
of Communications  
& Patient Services,  
Ramsay Healthcare UK



David Hare,  
CEO, IHPN



Gajan Srikanthan,  
Medical Director,  
Lumeon



Ibraheim El-Daly,  
Managing Director,  
London International  
Patient Services



Kate Shoesmith,  
Deputy CEO, REC



Mark Slack,  
CMO, CMR Surgical



Paul Manning,  
CMO, Circle Health  
Group



Prokar Dasgupta,  
Clinical Lead for  
Robotics, London  
Clinic



Rachel Power, CEO,  
Patients Association



Tommaso Falcone,  
Chief of Staff,  
Cleveland Clinic  
London



Aida Yousefi,  
Chief Commercial  
Officer, Huma



Jenny Wilson,  
Corporate Partnerships  
& Sales Director, Nuffield  
Health



Mark Allen,  
General Manager, Bupa  
UK Insurance

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# Previous attending organisations:

Acacium Group	Draycott Nursing and Care	iRHYTHM TECHNOLOGIES	NatWest	SAL
Alembic Strategy	Economist	Janssen-Cilag	New Victoria Hospital	Savills
Allocate Software	Fakeeh University Hospital	Jefferies International	Newcross Healthcare	Schoen Clinic
Apollo Buckingham Health Science Campus	Florence Nightingale Hospitals	Kent Hospital	NHS England & NHS Improvement	Siemens
AXA Health	GH Recruitment Associates	KIMS Hospital	NHS Professionals	Smith Square Partners
Baringa	Goddard & Hague Recruitment	King Edward VII's Hospital	Oncimmune	Source BioScience
Barts Health NHS Trust	Guy's & St Thomas' NHS Trust	LE.K. Consulting	OutSec	Spencer Private Hospitals
Bevan Brittan	HCA Healthcare UK	LaingBuisson	Palantir	Spire Healthcare
Blink - The Employee App	Healthcode	LINK Medical Solutions	Patients Association	Streets Heaver Healthcare Computing
Bloomberg Opinion	Heydoc	LivingCare	PatientSource	Taylor Wessing
Bluebird IT Solutions	Hill Dickinson	London Clinic	Pfizer	Ten Harley Street
Boulton Health	Holder Healthcare	London International Patient Services	Pharmacierge	The Financial Times
Browne Jacobson	Hospital of St John and St Elizabeth	Lumeon	Phoenix Equity Partners	The London Clinic
Bupa	Howden Employee Benefits & Wellbeing	LycaHealth	Phoenix Hospital Group	The London General Practice
Candesic	Howgate Sable	Mayo Clinic Healthcare	Preferred Health Care	The Newcastle upon Tyne Hospitals NHS Foundation Trust
Carter Schwartz	iheed	MB Global Health	Private Healthcare Information Network	The RSA Group
Check4Cancer	Imperial Private Healthcare	Medacs Healthcare	QS Enterprises	Weight Partners Capital
Circle Health Group	Independent Doctors Federation	Medical Billing & Collection	Ralph Trustees	WiFi SPARK
Cleveland Clinic London	Independent Healthcare Providers Network	Medical Director	Ramsay Health Care UK	WPA
Clynxx	Independent Practitioner Today	Medical Practice Management	Re:Cognition Health	
CMR Surgical		Mediihealth	REC	
Compass Associates		MedPro	RelateCare	
Cromwell Hospital		Moneypenny	Reputation	
Curzon Consulting		MPS Partnerships	Retinue	
Definite Article Media		My Clinical Outcomes	Rinnova	
Doctify				

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# Previous sponsors & exhibitors:

HILL DICKINSON



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# Sponsorship packages

## Lead Sponsor

£9,500 + VAT

**SOLD**

Lead sponsorship is offered on an exclusive first-come, first-served basis. This top tier package offers the maximum brand exposure across the Summit, providing a presence on the agenda and in the exhibition.

### Benefits

- Opportunity to discuss the agenda/topics with the Conference Director<sup>1</sup> in the initial planning stages.
- Opportunity to speak or chair a panel discussion. Topic to be agreed by Conference Director<sup>1</sup>
- Specialism exclusivity of event partnerships
- Exhibition space in the networking area<sup>2</sup>
- Podium recognition in chair's opening address
- Delegate contact details<sup>3</sup>
- Six conference registrations

### Profile

Use of Private Healthcare Summit name in sponsor's adverts, website, press releases up to, during and for three months after the conference.

### Visibility

- Full-page A4 advert on the inside cover of the official digital conference delegate guide
- Opportunity to play a 20 second promotional video in main plenary before or after a networking break
- Prominent sponsor logo on conference promotional material<sup>4</sup>
- Prominent sponsor logo on all e-marketing material
- Prominent sponsor logo on conference adverts featured in HealthcareMarkets UK<sup>4</sup>
- Prominent sponsor logo featured in sponsor recognition material<sup>4</sup>
- Prominent sponsor logo, 50 word description and web link on the conference webpage and digital delegate guide
- Full-page advert in one LaingBuisson Market Report<sup>4</sup>
- Full-page advert in an edition of HealthcareMarkets UK<sup>4</sup>

1. Subject to content approval by LaingBuisson. The session or email must be educational and not an exercise in selling from the podium.

2. The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves.

3. Sponsor companies to determine their own basis for processing. All delegates are offered an opt out.

4. Subject to sponsorship confirmation prior to print deadlines.

# Sponsorship packages

## Executive Sponsor

£6,999 + VAT

Our Executive Sponsor is the perfect package for those wanting brand exposure\* and a chance to participate in a leading discussion with key players in the sector.

### Benefits

- Opportunity to participate in a panel discussion. Topic to be agreed by Conference Director<sup>1</sup>
- Exhibition space in the networking area<sup>2</sup>
- Podium recognition in chair's opening address
- Delegate contact details<sup>3</sup>
- Four conference registrations

### Profile

Use of the Private Healthcare Summit name in sponsor's adverts, website, press releases up to, during and for three months after the conference.

### Visibility

- Full-page advert in the official digital conference delegate guide
- Sponsor logo on conference promotional material<sup>4</sup>
- Sponsor logo on all e-marketing material
- Sponsor logo on conference adverts featured in HealthcareMarkets UK<sup>4</sup>
- Sponsor logo featured in sponsor recognition material<sup>4</sup>
- Sponsor logo, 50 word description and web link on the conference webpage and digital delegate guide
- Full-page advert in one LaingBuisson Market Report<sup>4</sup>
- Full-page advert in an edition of HealthcareMarkets UK<sup>4</sup>

1. Subject to content approval by LaingBuisson. The session or email must be educational and not an exercise in selling from the podium.

2. The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves.

3. Sponsor companies to determine their own basis for processing. All delegates are offered an opt out.

4. Subject to sponsorship confirmation prior to print deadlines.

\*The executive sponsorship does not entitle sector exclusivity at this event.

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# Exhibitor package

## Exhibitor

£2,999 + VAT

Becoming an exhibitor at the Private Healthcare Summit is the perfect way to increase your visibility\*, showcase your expertise and generate leads through networking opportunities in the Expo Hall.

### Benefits

- Exhibition space in the networking area<sup>2</sup>
- Two conference registrations

### Profile

Use of the Private Healthcare Summit name in exhibitor's adverts, website, press releases up to, during and for three months after the conference.

### Visibility

- Half-page advert in the official digital conference delegate guide
- Exhibitor logo on conference promotional material<sup>4</sup>
- Exhibitor logo on all e-marketing material
- Exhibitor logo on conference adverts featured in HealthcareMarkets UK<sup>4</sup>
- Exhibitor logo, 50 word description and web link on the conference webpage and digital delegate guide

2. The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility for additional furniture, branding and courier deliveries lies with the exhibitor.

4. Subject to exhibitor confirmation prior to print deadlines.

\*The exhibitor package does not entitle sector exclusivity at this event.

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# Social Media and Brand Exposure

Our sponsorship packages offer great opportunities for your organisation to align themselves with the best in the sector. In addition, sponsoring the Private Healthcare Summit can help gain a huge brand visibility boost online as your organisation will be presented in front of an audience.

Our corporate social media network spans several targeted brands and has a global reach of over 40,000 relevant, organically grown social media users. Our events have reached an average of 100,000 feeds via our Twitter, LinkedIn and Facebook properties.

In addition to extensive coverage on our social sites, sponsors also receive brand visibility from our highly targeted marketing emails, our journals and on our event, news and corporate websites.



**Hill Dickinson Health**

4,674 followers

1mo •

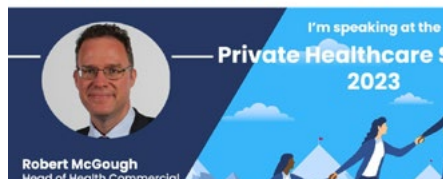
Are you attending **LaingBuisson Events'** Private Healthcare Summit?

Hear head of Health Commercial, Regulatory and Real Estate **Robert McGough** chairing and speaking on the panel 'The Great Debate – Can private hospitals drive the value-based healthcare agenda in the UK?'.  
This discussion will examine the best way in which the private sector can influence the VBH agenda and how it is best implemented.

If you would like to attend the conference, please book here using the discount code PHUKS23SPGST for 10% off:

<https://lnkd.in/eCxaAyNm>

#PrivateHealthcare #HealthCommercial  
#ValueBasedHealthcare



**Pallavi Bradshaw** • 2nd

Deputy Chief Medical Officer | Exec MBA | Strategic healthcare leader  
2mo •

+ Follow

am excited to announce that I will be speaking at @LaingBuisson Events Private healthcare Summit on the 15th March.

...see more



**M. Suhail Mirza** • 2nd

Executive Director at FuturU - On a mission to provide universal acces...  
1mo •

+ Follow

Privileged to be Chair at one of the Panel discussions at the **LaingBuisson** Private Healthcare Summit next week.

...see more



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# Summit Ticket Prices

## **NHS and Public\* Summit Ticket | £99 plus VAT**

Full day conference ticket including access to all sessions, exhibition area with refreshments and catering and drinks reception.

**\*All ticket purchases will be subject to validation by LaingBuisson. LaingBuisson retains all rights of admission.**

## **Early Bird Summit Ticket | £475.00 plus VAT**

Full day Summit ticket including access to all sessions, exhibition area with refreshments and catering and drinks reception. The Early Bird end date is subject to change.

## **Summit Ticket | £575.00 plus VAT**

Full day Summit ticket including access to all sessions, exhibition area with refreshments and catering and drinks reception.



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## Contact

Please contact your Account Manager, or the sales team to discuss sponsor or exhibitor opportunities at Private Healthcare Summit in more detail. We would be happy to tailor make packages to suit your partnership goals and objectives.

Details of the event are also on our website at [www.laingbuissonevents.com](http://www.laingbuissonevents.com).

### Account Managers

☎ +44 (0)20 7841 0045

✉ [sales@laingbuisson.com](mailto:sales@laingbuisson.com)

🌐 [LaingBuissonevents.com](http://LaingBuissonevents.com)

 [LaingBuisson](https://www.linkedin.com/company/LaingBuisson)

 [@LaingBuisson](https://twitter.com/LaingBuisson)