

LaingBuisson
EVENTS

Investing in Healthcare & Real Estate Adapting to the New World Order



SPONSORSHIP BROCHURE

26 April 2023

The King's Fund | London

About LaingBuisson

LaingBuisson has been serving clients for over 30 years with market, policy and strategy insights, data and analysis across healthcare and social care. We are the chosen provider of independent sector healthcare market data to the UK Government's Office for National Statistics and work globally with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes through market intelligence, data solutions and consulting.



Investing in Healthcare & Real Estate



As volatility replaces uncertainty and late cycle fears turn into recession, does healthcare still represent a safe haven for investors? Set against the backdrop of a global downturn, soaring inflation and rising interest rates, the Investing in Healthcare & Healthcare Real Estate Conference 2023 will feature key speakers from across the health and social care sectors alongside economists and investors to provide essential insight into the challenges and opportunities ahead.

Can healthcare remain resilient or will escalating costs and wage inflation dampen investor appetite? How is healthcare real estate performing against other asset classes? What is the outlook for M&A activity and which sectors are attracting the most interest as we enter the long haul?

Alongside expert analysis and forecasts, this full day event will feature a deep dive into some of the sub-sectors to watch as we head into 2023 and beyond, including adult specialist care, digital health, dentistry and vets.

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#investinginhealthcare



Why sponsor?

Our events attract support from key stakeholders in the independent health and social care sectors. Sponsorship connects your brand with opinion formers in the sector and associates it with knowledge products and professional development.

- Your brand secures visibility in the independent health and social care sectors.
- Your brand is aligned with the UK's leading provider of data solutions and market intelligence on the independent health and social care sectors.
- You secure your competitive edge through personal contact.
- Expand your business opportunities and meet leading thinkers in the networking community.
- Build new business relationships and generate strong leads.
- Present your latest business solutions to experts in the field.
- Publicity throughout HealthcareMarkets UK and other media

Exhibitor Showcase

All packages include an exhibition stand in our networking area. This exclusive area provides the opportunities to interact with attendees, and to display or demonstrate your products and services.

Sponsorship and exhibitor packages are offered on a first-come, first-served basis.

Previous attending organisations:

AA Medicare Services
Agilitas Private Equity
Alantra
Apposite Capital
Ashfords
Assura
August Equity
Aurelius Healthcare
Avante Care and Support
Avison Young
Barchester Healthcare
Berkeley Healthcare
Bevan Brittan
BNP Paribas Real Estate
Bridges Fund Management
Cabot Square Capital
CACI
Candesic
Cap10
CarterSchwartz
CBRE
CeraCare
Charles Russell Speechlys
CIL Management Consultants
Circle Health group

Civitas
Cleary Gottlieb Steen &
Hamilton
CMS
Coldven
Compass Executive
Connell Consulting
Cooper Parry
Cushman Wakefield
Deloitte
Downing
Ernst & Young
Eexigere
Financial Times
finnCap Cavendish
Gable Court NH
Global Counsel
Grant Thornton UK
Hallmark Care Homes
Harrison Clark Rickerbys
HKS
Icade Sante
Impact Healthcare REIT
Impact REIT
Innovation Capital Partners

J.P. Morgan
JLL
Knight Frank
Kooth
KPMG
L.E.K. Consulting
LNT Care Developments
Mansfield Advisors
Marwood Group
Medical Properties Trust
Mills & Reeve
Montagu Evans
Moor Park Capital Partners
MSCI
National Care Group
NatWest
Newcross Healthcare Solutions
Nine Points Property
NorthWest REIT
Octopus Real Estate
Optegra
PHP
PricewaterhouseCoopers (PWC)
Prime
Puma Investments

Puma Property Finance
RBC Capital Markets
Right at Home UK
Round Hill Capital
Salutem Healthcare
Savills
Sequence Care Group
Smith Square
Spire Healthcare
Stephenson Harwood
Target Fund Managers
The Care Workers
Charity
Virgin Money
Virgin Money UK
Walgreens Boots
Alliance
Weight Partners Capital
Wellgate Care
Welltower
Zetland Capital

Lead Sponsor

£11,499 + VAT



Sponsorship packages

Lead Sponsorship is an opportunity to gain the highest level of visibility with delegates. Sponsorship includes a speaking slot, prominent branding on all marketing material and an opportunity to play a video advertisement before and during the event.

Benefits

- Opportunity to discuss the agenda/topics with the Conference Director¹ in the initial planning stages.
- Opportunity to speak or chair a panel discussion. Topic to be agreed by Conference Director¹
- Specialism exclusivity of event partnerships
- Exhibition space in the networking area²
- Podium recognition in chair's opening address
- Delegate contact details³
- Six conference registrations

Profile

Use of Investing in Healthcare & Real Estate name in sponsor's adverts, website, press releases up to, during and for three months after the conference.

Visibility

- Full-page A4 advert on the inside cover of the official digital conference delegate guide
- Opportunity to play a 20 second promotional video in main plenary before or after a networking break
- Prominent sponsor logo on conference promotional material⁴
- Prominent sponsor logo on all e-marketing material
- Prominent sponsor logo on conference adverts featured in HealthcareMarkets⁴
- Prominent sponsor logo featured in sponsor recognition material⁴
- Prominent sponsor logo, 50 word description and web link on the conference webpage and digital delegate guide
- Full-page advert in one LaingBuisson Market Report⁴
- Full-page advert in an edition of HealthcareMarkets⁴

1. Subject to content approval by LaingBuisson. The session or email must be educational and not an exercise in selling from the podium.

2. The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves.

3. Sponsor companies to determine their own basis for processing. All delegates are offered an opt out.

4. Subject to sponsorship confirmation prior to print deadlines.

Executive Sponsor

£7,999 + VAT

Sponsorship packages

Our Executive Sponsor is the perfect package for those wanting brand exposure* and a chance to participate in a leading discussion with key players in the sector.

Benefits

- Opportunity to participate in a panel discussion. Topic to be agreed by Conference Director¹
- Exhibition space in the networking area²
- Podium recognition in chair's opening address
- Delegate contact details³
- Four conference registrations

Profile

Use of Investing in Healthcare & Real Estate name in sponsor's adverts, website, press releases up to, during and for three months after the conference.

Visibility

- Full-page A4 advert in the official digital conference delegate guide
- Sponsor logo on conference promotional material⁴
- Sponsor logo on all e-marketing material
- Sponsor logo on conference adverts featured in HealthcareMarkets⁴
- Sponsor logo featured in sponsor recognition material⁴
- Sponsor logo, 50 word description and web link on the conference webpage and digital delegate guide
- Full-page advert in one LaingBuisson Market Report⁴
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1. Subject to content approval by LaingBuisson. The session or email must be educational and not an exercise in selling from the podium.

2. The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves.

3. Sponsor companies to determine their own basis for processing. All delegates are offered an opt out.

4. Subject to sponsorship confirmation prior to print deadlines.

*The executive sponsorship does not entitle sector exclusivity at this event.

Exhibitor

£2,499 + VAT

Becoming an exhibitor at the Investing in Healthcare & Real Estate conference is the perfect way to increase your visibility*, showcase your expertise and generate leads through networking opportunities in the networking area.

Sponsorship packages

Benefits

- Exhibition space in the networking area²
- Two conference registrations

Profile

Use of Investing in Healthcare & Real Estate conference name in sponsor's adverts, website, press releases up to, during and for three months after the conference.

Visibility

- Half page advert in the official digital conference delegate guide
- Exhibitor logo on conference promotional material⁴
- Exhibitor logo on all e-marketing material
- Exhibitor logo on conference adverts featured in HealthcareMarkets⁴
- Exhibitor logo featured in sponsor recognition material⁴
- Exhibitor logo, 50 word description and web link on the conference webpage and digital delegate guide

² The exhibition space includes a clothed trestle table, 2 x chairs and power source. Responsibility of additional furniture, branding and courier deliveries lies with the exhibitor themselves.

⁴ Subject to sponsorship confirmation prior to print deadlines.

*The exhibition package does not entitle sector exclusivity at this event.

Conference Ticket Prices

Early Bird Conference Registration | £375 plus VAT

Full day conference ticket including access to all sessions, exhibition area with refreshments and catering and drinks reception. The early bird end date is subject to change.

Conference Registration | £475 plus VAT

Full day conference ticket including access to all sessions, exhibition area with refreshments and catering and drinks reception.





Contact

Please contact your Account Manager or our Business Development Manager to discuss sponsor or exhibitor opportunities at the Investing in Healthcare & Real Estate conference in more detail. We would be happy to tailor make packages to suit your partnership goals and objectives.

Details of the event are also on our website at www.laingbuissonevents.com.

Account Managers

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🌐 LaingBuissonevents.com

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